

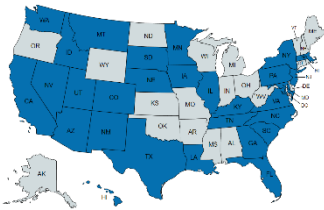
# Jessica Ballou



Jessica has 20 years of commercial real estate experience. She is experienced in appraisal, market studies and research analysis of income producing, owner-occupied, vacant land and mixed-use assets. Over the past five years she has focused primarily in the aviation industry, completing on average 24 aviation assignments per year. Areas of specialized advisory services and consulting include hangar developments and Fixed Based Operators (FBOs) acquisitions. She has provided value analysis on several thousand commercial real estate properties across the country to a variety of clients, including government agencies, financial institutions, pension funds, owners, developers and private equity investors.

Jessica's appraisal practice is used in part with National Valuation Consultants. Any other valuation services Jessica is not acting as an appraiser including consulting, valuations, rent analysis, demand studies and market research.

## PAST ASSIGNMENT LOCATIONS



## PROFESSIONAL EXPERIENCE

### BA GROUP CONSULTING

MAY 2023 - PRESENT

*Partner in a top tier aviation real estate advisory company. Paving the way in educating owners, users and investors in aviation real estate. Counseling work includes land and improved rent survey and analysis, aviation activity drilled down by aircraft type to provide development absorption as well as general aviation thoughts to be a sounding board for groups from airports, hangar owners and FBOs.*

### NATIONAL VALUATION CONSULTANTS, INC.

JULY 2018 - PRESENT

One of the largest, privately held commercial real estate valuation and advisory companies in the United States with a focus on aviation real estate clients.

### PRIOR TO 2018

Jessica served multiple companies in senior valuation positions managing the appraisal process, performing reviews, and contributing to valuation needs of the client. Assets included industrial, apartment, senior housing, office, retail, self-storage, debt encumbrances and hotel. Markets covered include top MSAs across the U.S. and Mexico.

## FORMAL EDUCATION

UNIVERSITY OF NORTH CAROLINA  
UNIVERSITY OF NORTHERN IOWA

MASTERS OF BUSINESS ADMINISTRATION (MBA)  
B.A. – FINANCE, B.A. – REAL ESTATE

## PROFESSIONAL AFFILIATIONS, LICENSING & PUBLICATIONS

- Member of the Mile High Chapter Women in Aviation
- Member of the Appraisal Institute (MAI)
- University of Northern Iowa Real Estate Board
- LEED AP – US Green Building Council (USGBC)
- Various Published Articles - National Council of Real Estate Investment Fiduciaries (NCREIF)