

PROFESSIONAL PROFILE – JEANETTE I. RICE CRE®



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Rice Economics, LLC

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RICE ECONOMICS, LLC

Jeanette Rice is one of the country's leading multifamily housing economists. She formed Rice Economics, LLC. in 2022 to provide economic analysis and business strategy for companies in commercial and residential real estate.

Jeanette Rice's principal client is Embrey Partners, a San Antonio-based multifamily developer. She serves as a research consultant for Embrey providing company strategy alongside analysis on multifamily market performance.

Jeanette consults on a part-time basis. When not providing council to real estate firms, she is often travelling internationally, practicing her French and Italian, and analyzing regional differences of culture, history, and culinary specialties!

PRIOR PROFESSIONAL EXPERIENCE

Jeanette's entire 40+ year career has centered on real estate economics. In 2021, she retired from CBRE as CBRE's Americas Head of Multifamily Research. She provided high-level multifamily property market and capital markets analysis for CBRE's Capital Markets teams and their U.S. and global clients. Her work covered all multifamily subtypes including the emerging build-to-rent sector.

Earlier professional positions included Verde Realty (U.S. and Mexico industrial and Texas multifamily developer), Crescent Real Estate (U.S. national office REIT), Lend Lease Real Estate Investments (U.S. investment manager), and HFF (U.S. mortgage banker and investment sales and now part of JLL).

PROFESSIONAL CONTRIBUTIONS

Jeanette has been active in professional organizations throughout her career including The Counselors of Real Estate and National Multifamily Housing Council. She is a member of the Urban Land Institute and National Association for Business Economics. She is also active with the TCU Center for Real Estate.

EDUCATION

- University of Chicago, two years towards doctoral degree in Urban Geography
- M.A., Queen's University (Ontario, Canada), Urban Geography
- B.A., University of Washington, History

OTHER CREDENTIALS

- CRE (Counselor of Real Estate)
- RERI Fellow (Real Estate Research Institute)
- Homer Hoyt Fellow