



## **Lisa Strobe**

### **Vice President, Research**

TA Realty

### **Current responsibilities**

Lisa Strobe joined TA Realty in April 2020 and is the Director of Research. In this role, Ms. Strobe works closely with senior leadership to advance key business priorities and develop new initiatives to enhance the firm's capabilities. Ms. Strobe partners with the firm's investment and portfolio management teams to develop actionable research insights leading to better risk-adjusted investment outcomes for investors.

### **Experience**

Prior to joining TA Realty, Ms. Strobe was Vice President, Director of Research and Strategy at JLL (NYSE: JLL) where she analyzed market fundamentals and trends across niche property sectors. Before this, Ms. Strobe served as a Teaching Fellow at Harvard Business School where she focused on the study of investment trends in real estate. Throughout her distinguished career, Ms. Strobe has held development and investment roles at Keystone Development Group, Marcus & Millichap and Flad & Associates Architecture.

### **Education and affiliations**

Ms. Strobe holds a B.A. from Cornell University and an M.B.A. from the Stern School of Business at New York University. Ms. Strobe is a Board Member, CREW Boston, and an Adjunct Real Estate Faculty at Babson College.