

CURRICULUM VITAE

Family name: Ilic
First name: Vladislav
Date of Birth: 05/10/1961

Profile

Due to the nature of my career, I have been involved in almost all aspects of the real estate industry. I started out as a civil engineer, after which I was involved in the home building business and renovations of residential properties. From there, I began my career as an appraiser and real estate consultant, finally expanding into the sales and lease side of the business.

I have worked for small to medium sized companies, worked as a partner of large multinationals such as C&W and I am now the founder, owner and CEO of Real Estate Unlimited.

I am a Member of the Royal Institution of Chartered Surveyor (MRICS), a Recognized European Valuer (REV) and also a certified real estate broker, an assessor for RICS and REV, and I was Member of the Board and President of the Board of the National Association of Valuers Serbia (NAVS)

Key Skills

Management skills

- Experience in managing small to large groups of appraisers, consultants and agents
- I have good organizational skills and believe that it is very important, both for the individual and the company, to sustain a high level.
- I have an understanding of the many aspects of the real estate industry and know how to implement it in everyday activities.

Communication

- Due to the nature of this business in Serbia, I have often worked with young inexperienced professionals and communication was of the utmost importance. Passing on my accumulated knowledge to them was necessary, so that our business could succeed.
- Even more important is communication with clients, establishing a professional, but above all, fair relations, which has always represented one of the imperatives of my career.

Vision

- Insight into the entire range of the industry
- Vision of where the industry is going and should be going
- Willingness to implement new technologies into the industry
- Understanding that to be successful in today's market you need the perfect balance of new technologies backed by good old-fashioned knowledge

Membership and Qualifications

- MRICS (Member of the Royal Institution of Chartered Surveyors)
 - Senior professional pathway in valuations
 - Assessor
- REV (Recognized European Valuer)
 - Member of the Exam Committee for REV
 - Lecturer for REV certification
- National Association of Valuers of Serbia (NAVS)
 - Head of the Real Estate Section from 2011 - 2015
 - Member of the Board from 2015 - 2021
 - President of the Board from 2020-2021
 - Member of the exam committee for local certification
 - Lecturer for local certification
- Certified Real Estate Broker
- Certified Mediator
- Certified Court Forensic for Real Estate
- Certified Court Forensic for Plant & Machinery
- Member of the Engineering Commerce of Serbia
- Certified Professional Engineer
- Bachelor of Science in Civil Engineering

Education

- 1986 -1988 Graduate Studies, Villanova University, College of Civil Engineering, Philadelphia, Pennsylvania
- 1979 – 1986 Bachelor of Science, College of Civil Engineering, University of Belgrade, Serbia
- 1976 – 1979 VI Belgrade High School, Belgrade, Serbia
- 1975 – 1976 Washington High School, Milwaukee, Wisconsin
- 1973 – 1975 Steuben Junior High School, Milwaukee, Wisconsin
- 1967 – 1973 Primary School, Milwaukee, Wisconsin

Present Employment

2020 – present, Real Estate Unlimited, CEO, Founder, Owner

Real Estate Unlimited is a newly formed company whose main goal and mission is to create the new real estate experience. We offer consulting services for the real estate industry. We build new applications, software programs and platforms for the real estate industry and also we offer education for various real estate professionals.

2015 – present, Sarufo, Managing Director

Sarufo is a real estate valuation company based in Belgrade, Serbia. Besides real estate valuations we also conduct feasibility studies, investment analysis and other consulting services for the real estate industry. Our area of business consists of Serbia, along with all former Republics of Yugoslavia.

Past Employment

2011 – 2015 Realtis, Managing Director

At Realtis, besides valuations, feasibility studies and other consulting services, we expanded our activities into the residential real estate market and the sales and lease of properties. Our goal was to introduce a new level of professionalism into this totally non-regulated aspect of the real estate industry and implement new ideas, procedures and knowledge needed to succeed in this business.

2010 – 2011 Forton International, partner of Cushman & Wakefield, Managing Director

While employed at Forton, a partner of Cushman & Wakefield, I was in charge of various aspects in the real estate industry. We conducted real estate valuations and feasibility studies regarding some of the most important properties in Serbia. We also worked as brokers for commercial and residential properties.

2007 – 2010 SHM Smith Hodgkinson, Managing Director

During my employment at SHM, we became one of the best valuation companies in Serbia. Our main scope of work was real estate valuations and to a lesser extent monitoring, feasibility studies and other consulting services.

2000 – 2007 InnoTech, Managing Director

At InnoTech, we conducted mostly residential and commercial real estate valuations, our main customers were banks and other financial institutions.