

Why Choose a CRE®?

The Counselors of Real Estate is a distinguished international organization of accomplished advisors solving the world's real estate challenges. Each advisor has earned the prestigious CRE® (Counselor of Real Estate) designation.

Experienced, innovative, principled, and credentialed problem solvers, Counselors reside in 22 countries, practice in many more, and offer expertise in 60 real estate disciplines across all asset classes.

Globally, only 1,000 professionals can call themselves a Counselor of Real Estate. An invitation to membership opens the door to a unique, intimate culture grounded in trust, shared values and experiences, and exceptional collaboration. Counselors are respected authorities in their respective markets in North America, Europe, Asia, and South America.

The CRE® credential is synonymous with proven—and diverse—expertise, including in development, valuation and appraisal, institutional investment, asset management, brokerage, property management, real estate law, real estate academia and research, and corporate real estate.

The essential, shared requirement is that every CRE® member provides real estate counseling—the highest level of property advisory services. Counselors help clients make better business decisions that lead to the highest and best use of real property.

Visit www.cre.org for more information on the organization, membership, or to find a Counselor of Real Estate in your market.