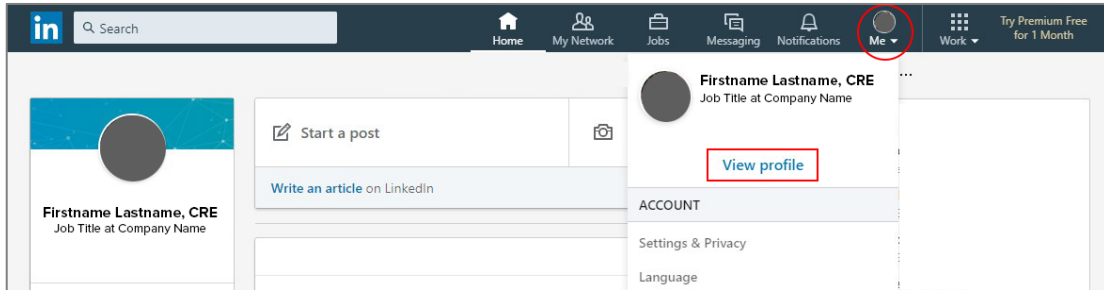
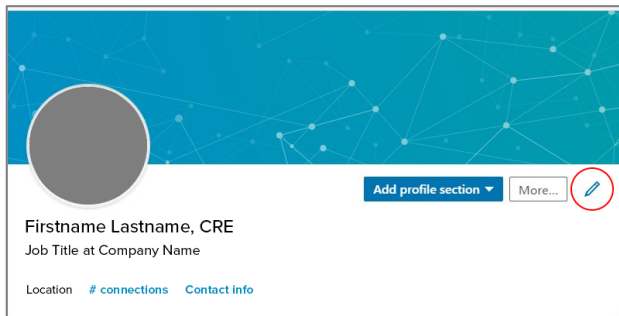


Adding The CRE® Designation to Your LinkedIn Page

1. From the main page (www.linkedin.com), visit your own LinkedIn profile page.



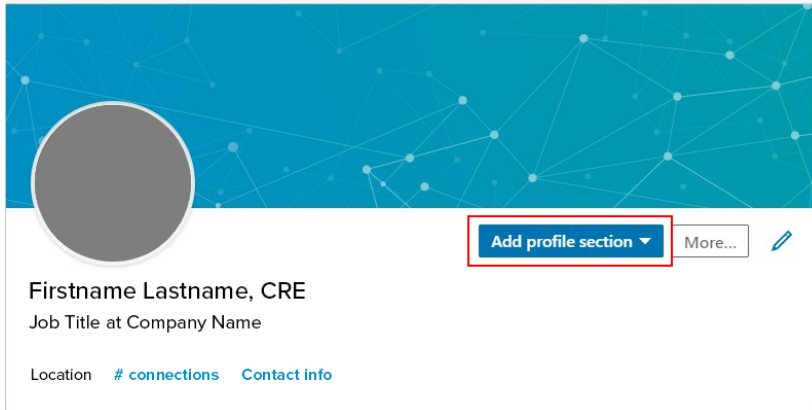
2. To add the CRE designation to your name, edit your profile information.



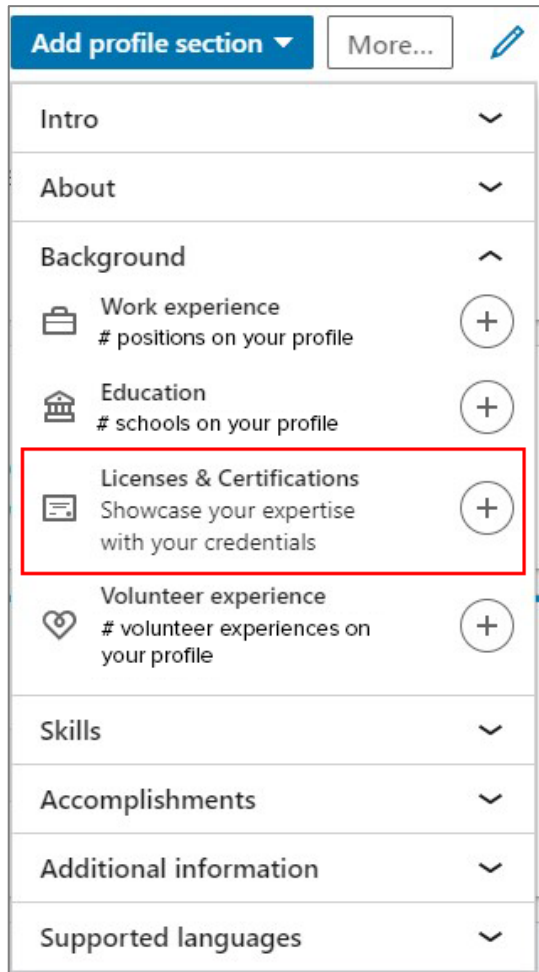
Add the CRE designation to your last name. Click Save.

A screenshot of the LinkedIn 'Edit intro' form. The form includes fields for 'First Name *' (containing 'Firstname'), 'Last Name *' (containing 'Lastname, CRE' and highlighted with a red box), 'Headline *', 'Current Position' (containing 'Job Title at Company Name'), and 'Education'. A 'Save' button is at the bottom right.

3. To add the designation to your profile, click "Add profile section."



Click "Recommended" ---> Click "Add licenses & certifications"



4. Add your CRE designation.

The screenshot shows a form titled "Add licenses & certifications" with a close button (X) in the top right corner. The form contains the following fields and options:

- Name ***: A text input field containing "Counselor of Real Estate (CRE)".
- Issuing Organization ***: A text input field containing "The Counselors of Real Estate®".
- This credential does not expire
- Issue Date**: Two dropdown menus for "Month" and "Year".
- Expiration Date**: Two dropdown menus for "Month" and "Year".
- Credential ID**: An empty text input field.
- Credential URL**: An empty text input field.

At the bottom of the form, there is a light blue bar with the text: "We no longer share changes to licenses & certifications with your network. [Learn what's shared](#)". Below this bar are two buttons: "Save and add another" and "Save".

- a. Name: Counselor of Real Estate (CRE)
 - i. **This field is required.**
 - ii. This field may begin to autocomplete with other certificate names, but please type the name of the designation as above.
 - b. Issuing Organization: The Counselors of Real Estate®
 - i. **This field is required.**
 - ii. As you begin to type "The Counselors of..." you will begin to see CRE appear as an option.
 - c. Issue Date
 - i. **Optional.** If you do not know when you became a member, you can skip this.
 - ii. Check "This credential does not expire."
 - iii. Issue Date: Typically, spring invitees begin in May, while fall invitees begin in October
 - d. Credential ID
 - i. **Leave this field empty.**
 - e. Credential URL
 - i. **Optional.** You do not have to fill this out but if you'd like, you can add the link to your cre.org member profile.
 - f. Click "Save". If you do not have all the information that you'd like to add, you can simply add the name and organization, and go back to edit and add your issue date and credential URL.
5. To edit your designation details, scroll down your profile to the Licenses & Certifications section and click the icon to edit.

Licenses & Certifications



Counselor of Real Estate (CRE)
The Counselors of Real Estate®



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