

THE COUNSELORS OF REAL ESTATE

# INTERNATIONAL CONFERENCE PRAGUE

June 14, 2023 - June 16, 2023

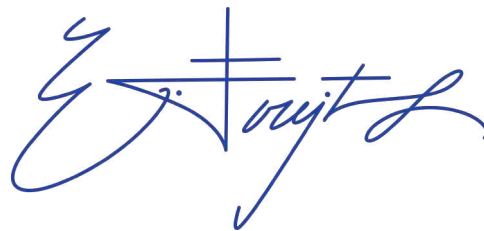
*Truly multi-continental event*

LEVERAGING 21ST CENTURY GLOBAL REAL ESTATE SHIFTS



# ABOUT CONFERENCE

“The main aim of the conference is fulfilling the essential objective of The Counselors of Real Estate organization, which is to identify the hottest real estate issues and deliver clear answers from different perspectives. That is why all panel sessions are set with multi-continental guests' presence, to make the conference fruitful for a broad professional audience. The Prague conference represents a unique opportunity to receive local and foreign opinions from top real estate professionals, meet them in person, and chat about preferred topics. The standard of CRE is to provide quality time for socializing and friendly talks, which is why there is also a set of pre- and post-conference events prepared for you. You are cordially invited by the European Chapter of The Counselors of Real Estate to join this unique event.”



Eduard Forejt, CRE

Vice Chair

The Counselors of Real Estate European Chapter

*Truly multi-continental event*

# HOST

## THE COUNSELORS OF REAL ESTATE

The Counselors of Real Estate, established in 1953, is an international consortium of credentialed real estate problem solvers who provide expert advice on complex real property and land-related matters. Membership is extended primarily by invitation—though qualified individuals may self-apply—and includes principals of prominent real estate, financial, legal, and accounting firms, as well as developers, economists, futurists, and ranking leaders of Wall Street and academia.

## DIVERSE IN PROFESSIONAL DISCIPLINES, GEOGRAPHY, AND DEMOGRAPHICS

Only 1,000 professionals in 21 countries hold the CRE® (Counselor of Real Estate) credential. The organization does not represent one specific asset class or specialty, but instead reflects more than 60 disciplines across all asset types and classes. The common linkage is provision of reliable and objective advice on issues involving real property, serving clients across a broad and diverse spectrum: large institutional investors and asset managers; corporations, municipalities, and all levels of government; universities; pension funds and REITS; private owners and investors; transportation entities; and social service agencies.

## GIVING BACK AS A PREREQUISITE FOR GOING FORWARD

The CRE® Foundation is committed to funding game-changing projects that have a consequential connection to real estate—projects that will make a meaningful difference in your community and communities around the world. Recent assignments of our public service initiative, the CRE® Consulting Corp, include a partnership with the US Navy to advise on how best to leverage the real property assets of its Naval Air Station Oceana base in Virginia Beach, Virginia. The Consulting Corps inter alia also worked with the Town of Paradise, California, and the Paradise Association of Realtors® to offer analysis and counsel for the rebuilding process in the aftermath of the destructive 2018 “Camp Fire.”



# PRE-CONFERENCE EVENTS

WEDNESDAY - JUNE 14

6:00PM - 9:00PM WELCOME DINNER

FRED & GINGER RESTAURANT, DANCING HOUSE 7TH FLOOR

*UNESCO World Heritage Site at JIRASKOVO NAMESTI 6, PRAGUE 1*

The Dancing House, also known as the Fred and Ginger House, stands out for its unusual and eye-catching architecture. Designed by Croatian-Czech architect Vlado Milunić in collaboration with American architect Frank Gehry, the building was completed in 1996 and has since become one of the city's most iconic landmarks. Fred & Ginger restaurant offers a charming view of Hradčany/The Prague Castle.



Source: Prague City Tourism <https://www.prague.eu/en/object/places/1643/dancing-house-tancici-dum>



THURSDAY - JUNE 15

10:00AM - 1:30PM DEVELOPMENT TOUR - BRUMLOVKA

Sponsored by PASSERINVEST GROUP



Source: Passerinvest <https://www.brumlovka.cz/en/about-us/about-brumlovka>

Story of reborn of 25 hectares sustainable and self-financing city district, made and owned by one investor.

A quarter of a century ago, the Passerinvest Group began building its first office buildings on a neglected brownfield in Prague's sub-district. The determination of the investor and respect for the long-term and well-thought-out urban plan, designed by the architect Aulík, transformed the area into a distinctive modern urban district that meets the criteria for short-distance cities. The first construction began in 1996; today, Brumlovka represents the 25-hectare self-sustainable and self-financing sub-district. Moreover, the investor invested over 10% of all investment costs in nonprofit investments. Thanks to that fact, Brumlovka is not an ordinary development project but a place for living with one of the highest quality public spaces in Europe made by a private investor.

If you wish to discover more about this unique lifetime development project, please accept our invitation for the CRE Development Tour Brumlovka.



Program: Site walk with a presentation by the investor (office, school, stadium, multimedia center, public spaces, parks, rooftop gardens, etc.). Presentation of Mr. Passer's American dream story. Snack and discussion with Mr. Passer – CEO and founder of Passerinvest Group.

Small taste: <https://youtu.be/vDcMocsujnk>

More details: <https://www.brumlovka.cz/en/about-us/about-brumlovka>

### 3:30 PM - 4:30 PM TRAM SIGHTSEEING & PRESENTATION ON DEVELOPMENT OF PRAGUE

Join us for the ARCHITRAM ride through the city with presentation on the development of the city of Prague. Hop on at the Namesti Republiky Tram Stop and hop off near the Center for Architecture and Metropolitan Planning (CAMP). Find out more about new development, architecture and future projects which surround the Vltava River in the one of the most beautiful cities.



Source: CAMP



**5:00PM - 6:30PM**

## PARADIGM SHIFTS IN URBAN DEVELOPMENT & PLANNING

ARCH. MARK JOHNSON, CIVITAS, US

MODERATOR: TOMAS CTIBOR, CRE, PRINCIPAL, 4CT

CENTER FOR ARCHITECTURE & METROPOLITAN PLANNING PRAGUE (CAMP)

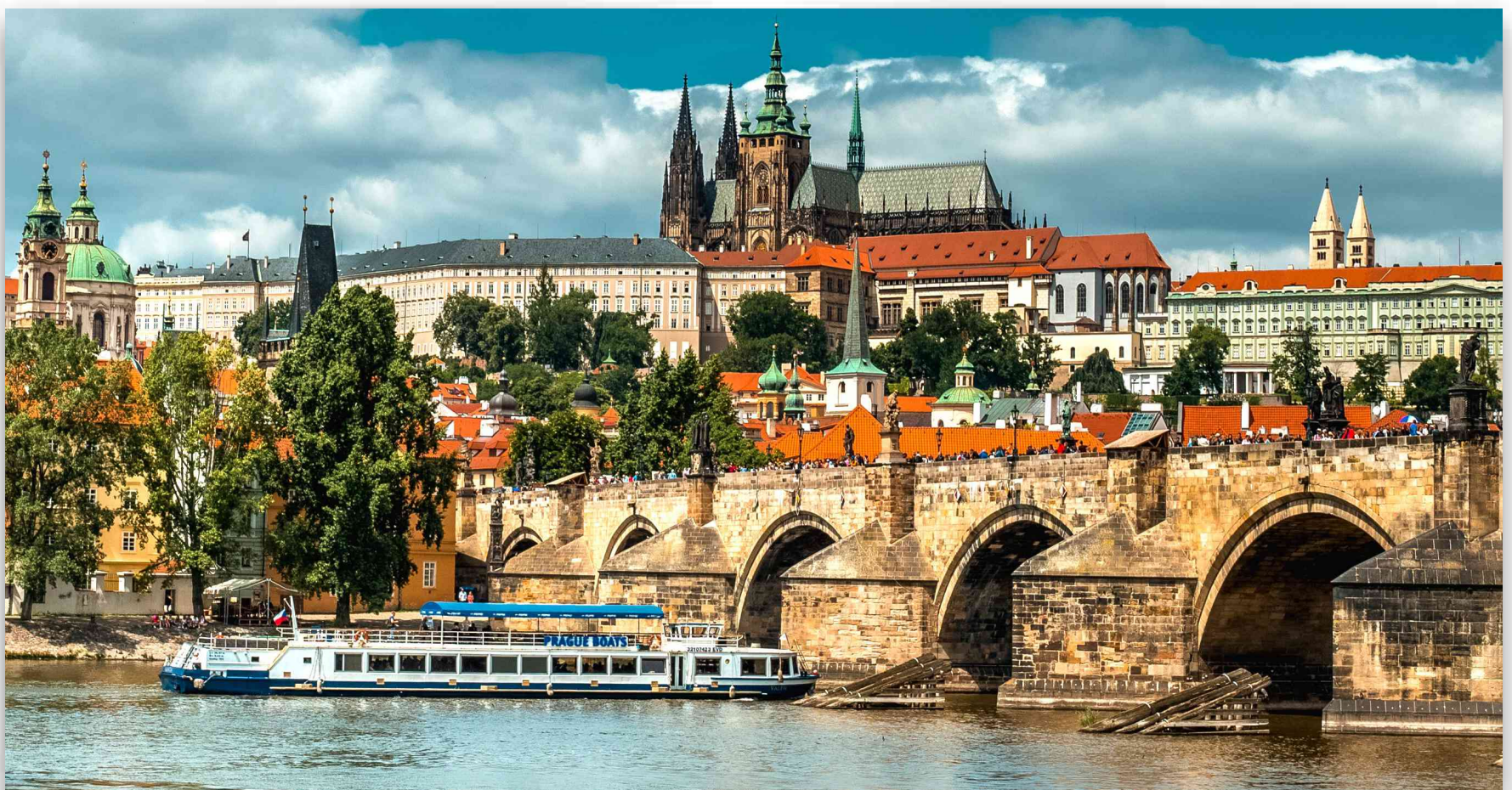


Source: BoysPlayNice <https://praha.camp/>

**7:00 - 9:00PM**

## DINNER CRUISE ON THE VLTAVA RIVER

Experience stunning views of Prague at night on the Vltava River with a glass of Prosecco and dinner while listening to live saxophone. Departing from Dvořákovo nábřeží, pier Nr. 3.



Source: Prague Boats



# CONFERENCE

**FRIDAY - JUNE 16 8:30AM - 4:30PM**

THE MUNICIPAL HOUSE ("OBECNÍ DŮM") NÁMĚSTÍ REPUBLIKY 5, OLD TOWN (GREGR HALL)



Source: Ivan Kral, The Municipal House ("Obecni dum"), Prague, Czechia, also called the Prague Municipal House

**MAIN CONFERENCE PARTNER:**

**BUSAC**  
REAL ESTATE

**8:00 - 8:30AM** COFFEE, TEA

**8:30 - 8:45AM** WELCOME ADDRESS

- ☒ Ralf Koschny, CRE, CRE European Chapter Chairman (GER)
- ☒ Eddie Forejt, CRE, MC & CRE European Chapter Vice-Chair (CZE)
- ☒ William P. J. McCarthy, CRE, CRE Global Chairman (CAN)



**8:45-9:25 AM:**

**KEYNOTE: OVERVIEW OF THE CURRENT  
GEOPOLITICAL SITUATION**

- ☑ Hon. Petr Kolar, PhD, Advisor to the Czech President, formerly Ambassador to Russia, US, Ireland, Sweden

**9:25-10:25 AM**

**PANEL SESSION I: GLOBAL ECONOMIC  
OVERVIEW (REAL ESTATE DRIVEN)**

- ☑ Moderator: Tomas Fencel, CRE, Executive, Velska Asset Management (CZE)
- ☑ Samuel Duah, PhD, CRE, International Research Director, BNP Paribas (UK)
- ☑ Petr Barton, Chief Economist, Natland (CZE)
- ☑ Weston Stacey, Executive Director, American Chamber of Commerce in the CZ (US)

**Sponsored by BUSAC REAL ESTATE**

**10:25 - 10:45 AM COFFEE BREAK**



Image: Bust of Frantisek Palacky, Palacky Hall, The Municipal House ("Obecni dum"), Prague, Czechia



**10:45 - 11:45 AM: PANEL SESSION II: INFLATION,  
INTEREST RATES, REGULATORY BODIES.  
GLOBAL & REGIONAL IMPACT**

- ☑ Moderator: Michel Couillard, CRE, CEO, Busac (CAN)
- ☑ Dennis Schoenmaker, PhD, Principal Economist, CBRE Econometric Advisors (UK)
- ☑ Hans Vrensen, CRE, Head of Research Europe, AEW (UK)
- ☑ Dr. Leonard Meyer zu Brickwedde, President & CEO, Kensho Investment Corp. (JAP)
- ☑ Hiro Isobe, CRE, Founder & Chairman, Japan Valuers (*pre-shot video*) (JAP)

**Sponsored by BUSAC REAL ESTATE**



Source: Ivan Kral, The Municipal House ("Obecni dum") Prague, Czechia aka the Prague Municipal House

<https://region.rozhlas.cz/obecni-dum-je-perlou-prazske-secese-jeho-interiery-zdobi-umeni-i-remeslna-8360198>



**11:45 AM - 12:30 PM: PANEL SESSION III: REBUILDING  
EFFORTS IN UKRAINE - FUTURE  
OUTLOOK**

- ☑ Moderator: Julia Hoagland, CRE, Principal, JH Advisors (NY, US)
- ☑ Mihnea Constantinescu, PhD, Head of Research, National Bank of Ukraine (UKR)
- ☑ Tomas Ctibor, CRE, Founder & Executive Director, 4ct (CZE)
- ☑ Karel Stransky, MBA, Director EMEA Corporate Solutions, Colliers Int'l (CZE)
- ☑ Arch. Anthony Caine, Founder & CEO, Acred (US/CZE)
- ☑ Alex Nosachenko, Managing Director, Colliers International (*pre-shot video*) (UKR)

**Sponsored by 4ct**

**12:30 - 1:15 PM: PANEL SESSION IV: CHALLENGES  
FOR THE ASSET CLASSES**

- ☑ Moderator: Ralf Koschny, CRE, Chair of the Board, Bulwiengesa (GER)
- ☑ Robert Pliska, CRE, CPA, President, Sperry Commercial Global Affiliates (MI, US)
- ☑ Mathias Leidgeb, Managing Director, Palmira (GER)
- ☑ Sascha Kilb, CRE, Managing Director, Drees & Sommer (GER)
- ☑ Ruth Colp-Haber, CRE, FRICS, President/CEO, Wharton Property Advisors (NY, US)

**Sponsored by ESTATE-LADIES**

**1:15 - 2:30 PM LUNCH**

**2:45 - 3:30 PM PANEL SESSION V: RESPONSIBLE/-IVE  
CITY PLANNING VIS-À-VIS CLIMATE  
CHANGE AND CHALLENGES AHEAD**

- ☑ Moderator: Tomas Ctibor, CRE, Principal, 4ct (CZE)
- ☑ Arch. Mark Johnson, FASLA, President, Civitas (CO, US)
- ☑ Asst. Prof. Arch. Petr Hlavacek, Deputy Mayor of the Municipality of Prague (CZE)

**Sponsored by 4ct**



3:30 - 4:15 PM

## PANEL SESSION VI: AFFORDABLE HOUSING & GLOBAL CHALLENGES

- ☑ Moderator: Jana Seckarova, CRE, Partner, Natland (CZE)
- ☑ Arch. Mark Ginsberg, FAIA, LEED A, Partner, Curtis + Ginsberg Architects (NY, US)
- ☑ Martin Cervinka, Deputy Director, Prague Development Company (CZE)
- ☑ Nick Chatzitsolis, CRE, Managing Director, CBRE Axies (GRE)
- ☑ Güniz Çelen, CRE, CEO & Chair, Çelen Corporate Property & Counseling (TUR)

Sponsored by ESTATE-LADIES

4:15 - 5:00 PM

## COFFEE & NETWORKING

5:30 PM

## END OF CONFERENCE



Image: Palacky Hall, The Municipal House ("Obecni dum"), Prague, Czechia



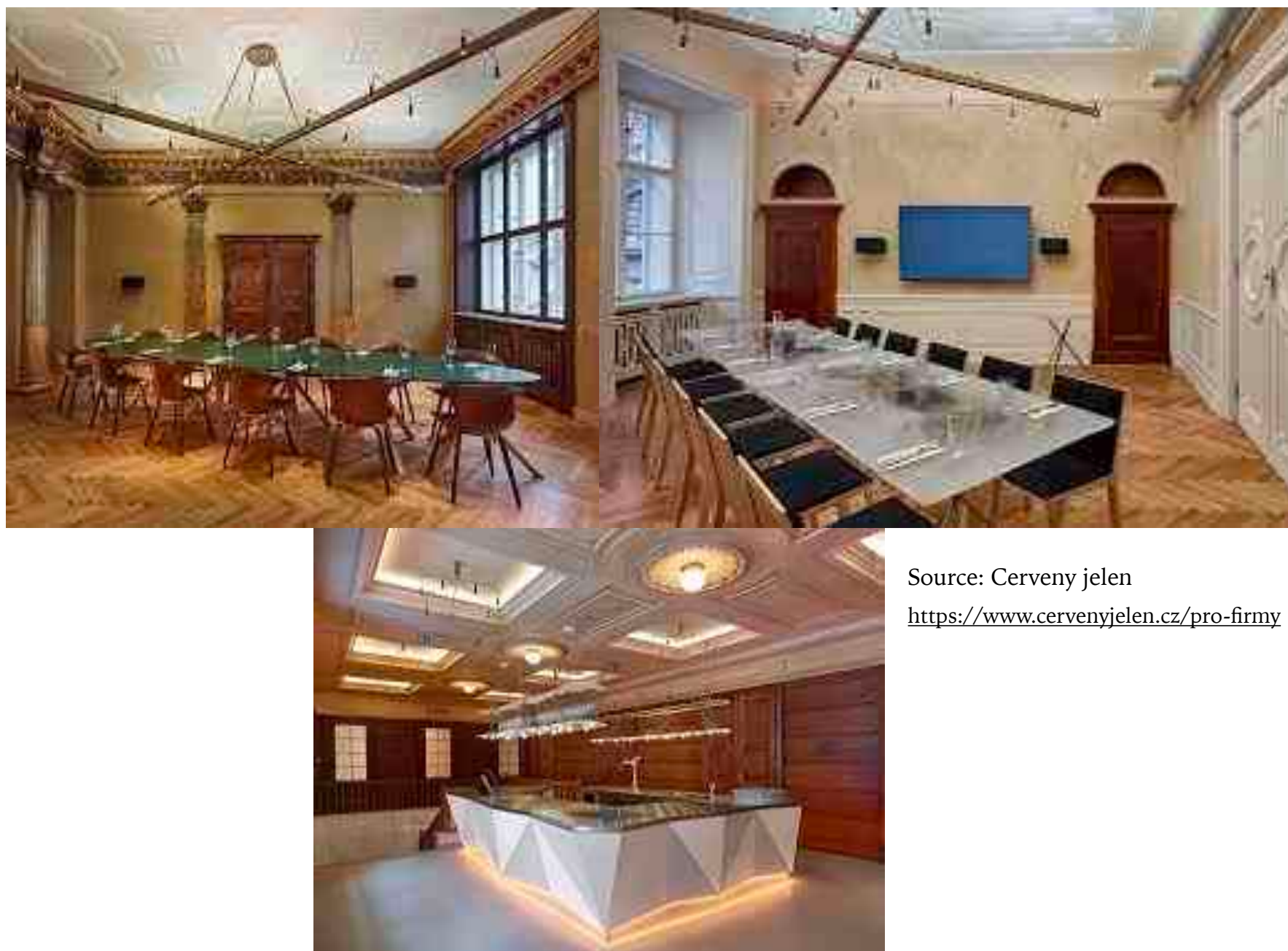
# POST-CONFERENCE EVENT

FRIDAY - JUNE 16

**6:00-10:00PM:** DINNER, DRINKS & MUSIC  
AT THE RED DEER BEER HALL

ČERVENÝ JELEN HYBERNSKÁ 5, NEW TOWN (PRIVATE SALONS, TOP FLOOR)

The Špork Palace in the center of the city was originally built as a neo-classical building at the end of the 18th century. Radically rebuilt in 1920s for the purposes of the Anglo-Czechoslovak Bank, in place of a single-storey palace architect Josef Gočár constructed a multi-floor building with a bank hall and a vault as per the principles of Modernist architecture. HarmCore jazz band will enrich the vibe. <https://www.harmcore.cz/en/>



Source: Cervený jelen

<https://www.cervenyjelen.cz/pro-firmy>



# SPOUSE/PARTNER/GUEST PROGRAM

FRIDAY, JUNE 16

9:30AM - 5:00PM

CITY SIGHTSEEING FOR SPOUSES/  
PARTNERS/GUESTS



HOST: MRS. LUCIE FOREJTOVA, EUROPEAN  
CHAPTER VICE-CHAIR'S SPOUSE / FOUNDER  
OF ESTATE LADIES PLATFORM

9:30AM

MEETING POINT

The Municipal House lobby (by the café entrance) Namesti Republiky 5 ('The Republic Square')

GUIDE: DR. IVANA TAVARES (PHD IN HISTORY)

9:30AM - 12:30PM

MORNING WALKING TOUR

Walking tour - Powder Tower, Theatre of Estates, Cubist house - Black Madonna, Celetna street, courtyard Ungelt, Old Town Square, Astronomical Clock, Little Square, Marianske Square, Clementinum, Charles Bridge, Little Town Square.

Public tram transfer to Strahov monastery

[Note: tram tickets will be disseminated by the guide]



**12:30 - 1:55 PM**

## **LUNCH**

Lunch at the brewery restaurant 'Klasterni pivovar' (' by the Strahov monastery Reservation: "CRE") Pre-selected menu to choose from: 1 meal, 2 drinks (non-alcoholic drinks, coffee/tea, beer, wine)

**2:00 - 2:55 PM**

## **VISIT OF THE LIBRARY**

Guided Private visit of the Library of Strahov monastery

**3:00 - 5:00 PM**

## **AFTERNOON WALKING TOUR**

Visit of the Prague Castle district

Walking tour across Manes Bridge back to the Old Town of Prague.

Rudolfinum / center of Czech philharmonic Orchestra/, Paris street, Jewish Ghetto.

**5:00 PM**

## **END OF TOUR**

End of the tour in front of the Municipal House.



# PANELISTS BIOS

RALF-PETER KOSCHNY, CRE, FRICS

CEO/BULWIENGESA AG

CHAIRMAN/THE COUNSELORS OF REAL ESTATE EUROPEAN CHAPTER  
GER



Ralf-Peter Koschny started his career as a town planner in Berlin. Subsequently, he was involved in the economic promotion of Hamburg for over 5 years. He was entrusted with the economic advancement of the region and supported local companies during their expansion phases. He was particularly in charge of the Deutsche Airbus development. In 1995 he started managing “gesa GmbH”, a company specializing in the property market analyses, well established throughout Germany with expertise in retail, retail analyses, and shopping center conceptual framework development. In 2004 “gesa GmbH” merged with “Bulwien AG” to form “bulwiengesa AG”, and founded herewith one of the most important independent research and real estate consultancy services in Europe. With its Riwis analytics platform, bulwiengesa AG is the real estate industry expert on the German market, supplying its data inter alia to the Organization for Economic Cooperation and Development (OECD) and the European Central Bank (ECB). In his function as CEO of bulwiengesa AG Mr. Koschny is responsible for the real estate segments of retail and leisure/recreation. Furthermore, he is the managing director of bulwiengesa appraisal GmbH.



EDUARD FOREJT, CRE  
BUSINESS DEVELOPMENT DIRECTOR/PASSERINVEST GROUP  
VICE-CHAIR/THE COUNSELORS OF REAL ESTATE EUROPEAN CHAPTER  
CZE



Mr. Eduard Forejt, CRE, Development Director, PASSERINVEST GROUP, has been active within the real estate industry since 1996. During his business practice he has been serving mainly commercial real estate with expertise in the office market. Since 2001 Eduard has gained further professional experience working for King Sturge, CSOB (Czechoslovak Commercial Bank), and JLL, where he served over 12 years in various leadership positions.

His former role with JLL was Business Development Director. Currently, Eduard is a member of the top management at PASSERINVEST in the position of the Development Director, supervising the acquisitions & sales departments. Eduard also covers the agenda of public benefit projects and initiatives. Among his other socially responsible activities he also serves as a lecturer at the Czech Technical University in Prague, Faculty of Architecture.



## WILLIAM J.P. MCCARTHY

A.A., B.A., B.G.S., B.TH., M.A., MAIS

CPM, FRI, CLO, RPA, FRICS, RI, ICD.D, Q.ARB., CCIM, CRE  
KCHS, P.E.P.

PRESIDENT/W.P.J. MCCARTHY AND COMPANY LTD.

CAN



By academic training he is a Political Scientist, and real estate professional. William McCarthy is the President and owner of W.P.J. McCarthy and Company Ltd. (est. 1988), a real estate developing, managing and consulting company. He is a hands-on real estate practitioner, who believes in ongoing and continuous professional development and education. He is one of the most accredited real estate practitioners in the world. While primarily focused on his own extensive real estate portfolio, which he has developed, leased, managed, and retains ownership; he and his firm also provide high level and independent real estate agency and consulting services and advice for selected third parties. In addition to his professional activities, William McCarthy also writes, teaches, and provides pro bono real estate and business advice to various community, educational, religious, and professional organizations. He is one of his country's most significant philanthropists, doing so on a quiet and targeted basis.

HON. PETR KOLAR, PHD

DIPLOMAT, ADVISOR TO THE PRESIDENT OF THE CZECH REPUBLIC

ADVISOR TO THE CHAIRMAN OF THE SENATE OF THE CZECH REPUBLIC

FORMER AMBASSADOR TO RUSSIA, US, IRELAND, SWEDEN

(ADVISOR TO PRESIDENT VACLAV HAVEL ON EUROPEAN INTEGRATION AND THE BALKANS)

CZE



Petr Kolář focuses in his practice on commercial diplomacy, international relations, and global strategic issues. From 1993 to 2012 Petr held a number of positions in the Czech Foreign Service, including Deputy Minister of Foreign Affairs for bilateral relations, advisor to President Václav Havel for European integration and the Balkans, and Ambassador to Sweden (1996-1998), Ireland (1999-2003), the US (2005-2010) and the Russian Federation (2010-2012). In 2013 he served as Director of Foreign Affairs for the PPF Group, where he primarily focused on Asia. From 2014 Petr cooperates with Squire Patton Boggs as senior advisor and has his own clients as well. He provides clients with analytic and diplomatic expertise, focuses on the development of strategy, tactics and tools with respect to foreign market business activities, including transactional negotiations and dispute resolution, advise on foreign relations, and optimizing foreign trade and investments.

Petr Kolář is also publicly active in civic society and cooperates with many academic institutions, universities and NGOs. Beside this he has been from 2021 engaged as the external adviser for foreign policy and international relations to the Chairman of the Senate of the Czech Parliament and from March 2023 also to the President of the Czech Republic.



**RUTH COLP-HABER, MBA, FRICS, CRE**  
**PRESIDENT & CEO/WHARTON PROPERTY ADVISORS, INC./ NYC, NY**  
**USA**



Over the last 25 years, Ruth Colp-Haber has completed roughly 500 NYC office leases for businesses, schools, and nonprofits. Her company Wharton Property Advisors (WPA) is a real estate consultancy that represents tenants leasing office space in New York. Ruth is a Counselor of Real Estate and a Fellow of the Royal Institution of Chartered Surveyors. WPA is also a partner in an exclusive global network of real estate agents representing tenants in approximately 75 cities in the United States and worldwide.

In a real estate market where landlords charged eye-popping rents until the pandemic hit, Ruth has a long history of obtaining favorable leases for her clients. Ruth has been a member of the Real Estate Board of New York since 1989 and currently serves on its Economic Policy, Plaza District, Grand Central, and Lower Manhattan Committees. She is a Board Member of St. Mary's Healthcare System for Children and the Center for Comprehensive Health Practice.

Before starting her own woman-owned business as a real estate entrepreneur, Ruth was a Mortgage Trader at Merrill Lynch. Ruth earned her MBA at The Wharton School. She also received her Bachelor's degree from the University of Pennsylvania, graduating Magna cum Laude. Ruth is a fourth generation native New Yorker and attended the Fieldston School.

MICHEL COUILLARD  
PRESIDENT AND CEO/BUSAC  
CAN



Since his arrival as President of BUSAC Real Estate in 2001, Michel Couillard has led the company to the highest levels of the real estate industry through the active management of the firm's assets and strategic investments. Be it via the acquisition, repositioning and restructuring of assets, property development, construction projects or real estate financing, he has demonstrated solid leadership and the continued fostering of strategic relationships with leading partners. Michel Couillard is responsible for overall investments, development strategies, as well as the management and growth of BUSAC's real estate portfolio. As such, he oversees all business activities in Canada, in addition to participating in the management of assets, plus numerous acquisition and development projects in the United States. In 1997, Michel Couillard was invited into membership in the highly prestigious professional organization The Counselors of Real Estate (CRE). In 2007, Mr. Couillard became a Fellow of the Royal Institution of Chartered Surveyors (RICS) and served as Global Chair of The Counselors of Real Estate in 2020 and 2021.



SAMUEL DUAH, PHD, CRE

HEAD OF REAL ESTATE ECONOMICS/BNP PARIBAS REAL ESTATE UK  
UK



Samuel is an International Research Director at BNP Paribas Real Estate (BNPPRE). He is responsible for a team of real estate economists, providing economic and real estate analysis in support of the activities of all business lines within the company. He has more than 20 years of experience in commercial real estate research working across a number of companies across Europe. Prior to joining BNPPRE, he held similar economic roles at JLL, Grosvenor Estate and DTZ, all based in London. He is also a former government Economic Advisor in the Department for International Development (DFID) in UK. He holds a PhD in International Economics.

PETR BARTON, MA/ECONOMY  
CHIEF ECONOMIST/NATLAND INVESTMENT GROUP  
CZE



Petr Barton serves as Chief Economist at Natland Investment Group, investor and developer.

He is fascinated by economic influences on property markets, be they from the wider economy or from the regulators. Considering the future of real estate, he believes that demographic and nature-of-labour factors tend to be under-appreciated in the debate.

Petr graduated from the universities of Cambridge and Chicago, whence he keeps up his interest in the UK and US real estate markets, too. He continues to teach at several universities.



HANS VRENSEN, CFA, CRE  
HEAD OF RESEARCH AND STRATEGY/AEW EUROPE  
UK



Hans Vrensen, CFA, CRE is an AEW managing director heading the European Research & Strategy team. He is a seasoned analyst in the international commercial real estate and capital markets with over 25 years of experience. He is a voting member of AEW's European investment committee. Hans has been focusing on innovative data methodologies and alternative data sources for debt and equity strategies. Prior to AEW, Hans was global head of research at DTZ from 2009 to 2015. Other roles included Barclay's head of European securitization research and senior credit officer at Moody's. Hans also worked at LIM and C&L in the US.

DENNIS SCHOENMAKER, PHD  
PRINCIPAL ECONOMIST/CBRE ECONOMETRIC ADVISORS  
UK



Dennis Schoenmaker, Ph.D., co-leads CBRE's Econometric Advisors team of economists, data scientists, data engineers, software engineers and account development professionals to provide clients with a wide range of data analysis and thought leadership.

After earning his Ph.D. in real estate economics from the University of Groningen in the Netherlands, he began working with the global research team of CBRE in London where he helped the team to translate macro-economic trends into real estate implications. After that, he joined AEW where he worked with key international clients and business colleagues focusing on the European commercial real estate markets. In his role he was also responsible for property market forecasts across the European markets.

Dennis has a keen interest in how quantitative solutions can help create value for investors around the world. He is particularly interested in the effect of climate risk on commercial real estate returns and the role data science can play in improving strategic investment decisions.

Dennis is based in London and is passionate about academic research. He is a visiting Lecturer at ESCP Business School, a football (soccer) fanatic, and enjoys spending time with his family and friends during holidays.



**JULIA HOAGLAND, CRE**  
**FOUNDER & PRINCIPAL/JH ADVISORS/NYC, NY**  
**USA**



Julia Hoagland is principal of the Julia Hoagland Team, a top residential real estate firm in Manhattan. The Julia Hoagland Team work to maximize value through strategic positioning, identification of areas of greatest leverage, and implementation of the JHT systematic and methodical approach to ensure all aspects of client transactions are attended to in a timely fashion. Julia and her team differentiate themselves by the analytical approach they take, derived from Julia's background in electrical engineering and structured credit underwriting. Julia is proud of her team being locally and nationally ranked in the top percentiles of residential teams by multiple agencies nearly every year since its 2005 inception.

A graduate of the NYU Stern School of Business and the Colorado School of Mines, Julia is as driven in her personal life as she is in her professional life. She has completed seven marathons and climbed Mt. Rainier in Washington, Mt. Kilimanjaro in Africa, and Mt. Fuji in Japan. Julia has traveled to over 40 countries, building an international network of social and business contacts that create unique and beneficial connections for JHT clientele. Additionally, Julia is proud to serve as Chair on the board of Babies and Mothers Alive, a nonprofit dedicated to sustainable development in Uganda.

MIHNEA CONSTANTINESCU, PHD  
HEAD OF RESEARCH/NATIONAL BANK OF UKRAINE  
UKR



Mihnea Constantinescu is head of research at the National Bank of Ukraine and visiting scholar at the Kyiv School of Economics. Following his studies in engineering and finance, he joined the Schack Institute of Real Estate (NYU) exploring the effect of technological innovation and entrepreneurship in promoting economic development in decaying urban areas.

In his diverse analytical and research projects, he collaborated with researchers from various fields of finance and economics covering topics related to real estate and risk management, aging and demographic transition, pension reforms, nowcasting and forecasting, and macro econometrics. The interdisciplinary nature of his research is in equal parts the result of his interests as well as his employers' needs, placing policy relevance and impact at the center of his work.



ARCH. ANTHONY CAINE, MA  
OWNER & CEO/EMF CZECH COMPANY PRAGUE  
USA



Anthony Caine, is an American and graduate of Princeton University's School of Architecture. He moved to the Czech Republic in 1990 after operating his own architectural firm in New York City for 10 years. He was invited by Chief Architect of Prague to assist in that planning authority's transition to a market economy. Over the subsequent 30 years he served as a consultant to the cities of Prague, Brno, and Ostrava on matters of urban economics and development, as in-country director of Hines Czech Development Company, as CEO of the property company Asental, s.r.o. As a private developer, he is the sole owner and CEO of Acred, s.r.o. and its affiliate EMF Czech Company, s.r.o.

He has been responsible for the planning and realization of noteworthy developments in Prague, such as the International School of Prague, the Malá Šárka residential quarter, and Centrum Dolní Břežany -- its housing, its main square and adjacent parks. He has developed commercial office properties in Plzen, Brno, and Ostrava. Since 2017 he sits on the executive development board of Mount Capital, s.r.o., transforming the Pragovka brownfield site in Prague 9 into a new 280,000 sqm mixed residential, academic, commercial and cultural center.

ALEX NOSACHENKO  
MANAGING DIRECTOR/COLLIERS INTERNATIONAL  
IN THE WAR ZONE ON THE FRONTLINE  
UKR



"Over the past ... days I have slept in many different regions of Ukraine; Central, Eastern and the South East. In the cities of Kyiv, Poltava, Sumy, Kharkiv, Zaporizhzhya, and Kramatorsk.

My accommodation has included city streets in the open air, night clubs, hotels, private houses, and industrial facilities - all were reasonably nice places to stay overnight, but my current abode simply exceeded everyone's expectations. This junior suite was incredibly cozy and comfortable, but what was most important to all of us was the exceptional feeling of safety it provided us.

A sense of humor - is what helped us every day, no matter the conditions of where we stayed, despite regular Russian ballistic missile and artillery attacks in the neighborhood at night. Our sense of humor always enabled us to have fun throughout these trying days and nights."



**TOMAS CTIBOR, FRICS, CRE**  
**FOUNDER & EXECUTIVE DIRECTOR/4CT**  
**FOUNDING MEMBER/CRE EUROPEAN CHAPTER**  
**CZE**



Founder and executive director of 4ct – a platform focused on planning projects and providing innovative and high quality services in the field of city development, both for the public and the private sector. 4ct is a company specializing in analyses, preparation, setup, process coordination and management of development projects, enabling effective communication between all relevant stakeholders. Active during the “Velvet Revolution” as one of the student leaders, he subsequently became a member of the Parliament, Member of the Constitution and Legal Committee of the House of Nations, Advisor to the Deputy Prime Minister - Government of the Czech and Slovak Federal Republic. After a brief political career he began his work in real estate, i. e. since the establishment of the market economy in the Czech Republic. During his professional career, Tomas was inter alia tasked with the new concept development and the overall transformation of the Prague Institute of Planning and Development. Tomas is a lecturer at the Czech Technical University in Prague (ČVUT), Faculty of Architecture, teaching urban planning processes and city development. Tomas is a member of the board and past Chairman of CRE European Chapter, Chairman of the Association for Architecture and Development, and also Chairman of the Board of Trustees of the Kolín Monastery - Center of Spirituality.

TOMAS FENCL, MSC, CRE  
EXECUTIVE/VELSKA ASSET MANAGEMENT  
CZE



Tomáš has been working in the field of real estate and technology for nearly 25 years. He has gained his experience in multinational companies and real estate funds such as Knight Frank, Colliers or CSPF B.V. Currently, he is director at Velska holding, overseeing project and development of the large scheme multi-use Velska VALLEY in Prague. Tomas also runs his own company specializing in counseling on economic and technological aspects of developments in the Czech Republic. Strong operational management oriented professional, Tomas holds BA degree in Business / Managerial Economics from Nottingham Trent University, MSc in International Relations and Business from Metropolitan University of Prague.



**ROBERT PLISKA, CRE, CPA, MBA**  
**PRESIDENT/SPERRY COMMERCIAL GLOBAL AFFILIATES/**  
**PROPERTY INVESTMENT COUNSELORS/IR,CA**  
**USA**



Robert J. Pliska, CRE, CPA serves as President for Sperry Commercial Global Affiliates – Property Investment Counselors (SperryCGA) specializing in the sale, financing, leasing, managing, consulting, auctioning and accelerated marketing of office, retail, multifamily, industrial, hotel other investment and commercial properties. With over 40 years of commercial real estate experience, Mr. Pliska has secured over \$1.5 billion in real estate transactions.

Prior to joining SperryCGA, Mr. Pliska served as an Owner/Managing Director of SVN and was the president of a full service commercial realty firm providing sales, financing, leasing, property management and consulting services. Mr. Pliska's past commercial development transactions boast millions in volume and ranged in product type from office, retail, multifamily, industrial and hospitality. In addition, he assisted in the financing of \$500 million in real estate transactions. As a certified public accountant with PricewaterhouseCoopers, he advised real estate and financial institution clients including providing tax and accounting services.

SASCHA KILB, FRICS, CRE  
PARTNER/DREES & SOMMER  
GENERAL SECRETARY/CRE EUROPEAN CHAPTER  
GER



Sascha Kilb is a Partner of Drees & Sommer SE and is responsible for the Company's Global Real Estate Consulting division, and advises both national and international clients on investment decisions and portfolio analysis throughout the entire life cycle.

Sascha completed his studies in civil engineering at the Technical University of Darmstadt and meanwhile gathered substantial experiences at various engineering firms and construction companies. Directly after having completed his degree in 2003, Sascha Kilb worked for Drees & Sommer. He professionally focused very early on project management and real estate consulting. Besides the classic tasks of project management he applied his professional knowledge particularly in portfolio analysis of existing buildings as well as purchases and sales of properties. His key area of expertise is set on sustainable asset strategies and ESG-consulting.

Sascha is a CRE Member and General Secretary of the European Chapter as well as member of the Steering Committee of the Institute of the German Real Estate Industry (iddiw). Furthermore, he is a member of Urban Land Institute (ULI) and RICS.



ASSOC. PROF. ARCH. PETR HLAVACEK  
DEPUTY MAYOR OF THE MUNICIPALITY OF PRAGUE  
CZE



Petr Hlavacek is a Czech architect, urban planner, and municipal executive. He graduated from the Faculty of Architecture, Czech Technical University, where he has been a lecturer since 1990, formerly also serving as the vice-dean for development. Between 1991 and 2008, Petr worked at the R. U. A. architecture studio, which he founded together with architect Hana Seho-Münzová. In 1993 he was a visiting professor at the University of Michigan College of Architecture. In 2010 Petr established the Headhand Architects studio. In 2015 - 2016 he served in the role of director of the Institute of Planning and Development, Prague's main body in the area of architecture, development, and city planning. From 2018 to 2023 he was the 1st Deputy Mayor of Prague's capital city for territorial development and spatial planning; elected on behalf of the 'United Forces for Prague'. Since February 2023, he has been the acting Deputy Mayor of the Municipality of Prague for territorial and strategic development; got elected on behalf of the 'STAN' political party.

ARCH. MARK JOHNSON, FASLA  
PRESIDENT/CIVITAS/ DEN, CO  
USA



Mark Johnson has been involved in the design of cities for 50 years. Trained as a landscape architect and urban designer at Harvard University, he has worked globally. His emphasis has always been on "bringing people and nature together, in cities" - a topic that sounded romantic 50 years ago, but in light of today's challenges of climate, health and equity, his vision is more potent and poignant than ever before. Mark is the leader of the firm Civitas in the United States. Civitas has built well over \$1 billion in total site, landscape and public space improvements.

Mark's experience has focused on large, transformative projects in urban settings. He focuses on how legal, economic, regulatory, economic and political realities can be leveraged to define success, to secure resources, to build support and to craft agreement that leads to impactful change. He has significant experience in the Czech Republic with projects in Brno, Prague and elsewhere in the country. His current focus is on finding the ways in which urban development and redevelopment can address and bring positive change in the face of global and local challenges. In our post-pandemic world that is faced with challenges resulting from free-wheeling technology and information battles, to war, poverty, disease and many other forces. His goal is to fuse a response to each of these challenges into every project with meaningful, significant results.



ARCH. MARK GINSBERG, FAIA, LEED AP  
PARTNER/CURTIS + GINSBERG ARCHITECTS LLP/NYC, NY

USA



Mark Ginsberg FAIA, LEED AP, a partner at Curtis + Ginsberg Architects LLP, has over 40 years of professional experience in planning, urban design, institutional and housing projects. A native New Yorker, his national leadership in sustainable design, resiliency, and mixed-income housing has been recognized through his many public speaking engagements. His firm's work is community and policy focused and includes developments that comprise over 21,000 units of housing, much of it designated low-income and affordable.

Mark has a Master of Architecture degree from the University of Pennsylvania and a Bachelor of Arts from Wesleyan University. Mark serves as the President of Citizen's Housing and Planning Council and is a Board Member and Policy Committee co-chair of NYSAFAH. He is a past President of the AIA New York Chapter and a former co-chair of the New York New Visions (NYNV) Executive Committee

JANA SECKAROVA, MSC, CRE  
PARTNER/NATLAND INVESTMENT GROUP  
CZE



Jana Seckárová is a partner at Natland investment group which has various residential development projects on the Czech market and active ownership interests in medium-sized companies on the Czech and Slovak markets. Jana Seckárová received her international master's degree in Economics and Management from the Czech University of Life Sciences in Prague. As part of her master's program, she studied International Marketing & Management at the Sodertorns Hogskola in Stockholm, Sweden, and Business Strategy at the University of Plymouth in England, UK.

Before joining Natland, she was a partner at MK Development, Czech residential development company, in charge of finance, marketing, and sales. Also, she was with ABN AMRO in M&A, serving in the role of an advisor to the Czech government in the privatization of the Czech gas industry. Later on, she worked for Slavia Capital in Corporate Finance Advisory.

NICHOLAS CHATZITSOLIS, MSC, FRICS, CRE  
MANAGING DIRECTOR/CBRE AXIES  
GRE



Nicholas Chatzitsolis is the Managing Director of AXIES S.A., the valuation company of the CBRE Affiliate Network in Greece. He is responsible for all appraisal activities of the firm and has been involved in more than 12,000 assignments during the past 31 years.

Nicholas graduated from the North East London University in 1982. He also holds a Masters Degree from Reading University ( Urban Land Appraisal ), as well as a Diploma in Estate Management. He qualified as a Chartered Surveyor in 1990 and was elected as a Fellow of the Institution in 1995. He was a member of the Governing Council of RICS, between 2000 and 2003 and served as the Chairman of RICS Europe between 2001 and 2003. In 2007 he was invited to membership in the Counselors of Real Estate of the USA. He is now a member of the CRE Board, European Chapter. Nicholas is a visiting lecturer at Panteion University Athens, School of Graduate Studies .

Nicholas began his career with Barclays Bank Property Division in London, in the 1980s and he has also worked for the Greek Public Real Estate Corporation for 8 years. Before joining CBRE Group, he served as the Managing Director of Lambert Smith Hampton – AXIES.

Apart his professional activities he serves as the Treasurer of the British Hellenic Chamber in Athens. He is also a member of the Real Estate Committee of the Greek American Chamber and he is involved in two charity activities for the refugees ( UN sponsored ) and the orphans.



MARTIN CERVINKA, MBA  
DEPUTY DIRECTOR/PRAZSKA DEVELOPERSKA SPOLECNOST/  
(PRAGUE DEVELOPMENT COMPANY)  
CZE



Long term, Martin has been dedicated to linking demographic data with housing and the real estate market. He holds degrees in demography and economics from Charles University in Prague, as well as real estate valuation from the University of Economics in Prague, where he also completed an MBA RE course focused on real estate and valuation. He served as an advisor to the first deputy mayor Petr Hlaváček for territorial development from 2018 to 2020, and participated in the founding of the Prague Development Company (PDS) - a city-established organization that prepares urban housing projects and manages the capital's real estate portfolio. He is currently the deputy director of the Prague Development Company, which oversees about 600 thousand m2 of urban land with a potential to build around 6-8 thousand apartments in the next 15 years. He also writes articles on housing issues, affordability and demographics for professional journals and newspapers.

GÜNİZ ÇELEN CRE, MAI, FRICS

CHAIRPERSON

ÇELEN CORPORATE PROPERTY VALUATION AND COUNSELING  
TUR



The 49 years of extensive and diversified hands-on experience in various areas of construction, development and investment environments, blended with the advantage of her M.Arch (METU) and MBA in Finance (Koc University) degrees, have led to an accumulation of unique know-how in infrastructure, residential, commercial, hospitality, and industrial development issues. With its proven track record, Çelen Group companies have become well known for value enhancing services in breakthrough conceptual design, development economics and investment strategies, which not only fit the market needs, but also lead future trends within a very extensive geography.

Güniz Çelen, being the first Turkish member of the Appraisal Institute, CRE, RICS and ULI, has spent years in establishing the foundations of the appraisal profession as the Founding President of the Appraisers' Association of Turkey, and has had the privilege to represent Turkish Appraisers at IVSC and TEGoVA during her tenure as Associate Member. She is honored to have been recognized for her services for the enhancement of the real estate profession with the Landaur / White Award. Güniz continues to speak, teach and write for the development of the real estate investment environment, and has recently initiated the Women Leaders in Real Estate Movement, which has turned into a platform.

KAREL STRANSKY, MBA  
DIRECTOR OF EMEA CORPORATE SOLUTIONS/COLLIER'S INTERNATIONAL  
CZE



Karel has over 35 years of experience in real estate. During his career, Karel has leased above 2 mil sqm of industrial premises, acting mostly on behalf of tenants. He managed sales and acquisitions of around 200 ha of industrial land plots and more than 1/2 mil sqm of industrial properties. Karel has managed on-site transactions across 20 EMEA countries, from Ireland to Russia West to East, Lithuania, from Italy North to South, but also USA, and China.

Karel specializes in helping industrial and logistic occupiers to reduce the cost of real estate or increase revenues from the real estate, enabling their flexibility and managing their risks while executing relevant real estate solutions.

Karel's clients include Bridgestone, Modus Link Corp, Dura Automotive Systems, Gardner Denver, British Petroleum, Carcoustic, Adler Pelzer, Ideal Automotive, Hollister, Harman, Alcoa, Ingersoll Rand, Magna, Syncreon, Autoneum, Inteva, TI Automotive, Kimberley Clark, Reckitt Benckiser, Faurecia, Knorr Bremse and many others.



WESTON STACEY

EXECUTIVE DIRECTOR/AMERICAN CHAMBER OF COMMERCE IN CZ  
USA



Weston Stacey has been the executive director of the American Chamber of Commerce in the Czech Republic since 1992. In that time, AmCham has assisted major investments into both Czechia and the United States, and played a significant role in the reform of Czech commercial registration, bankruptcy, public procurement and investment incentives. Weston worked as a political journalist prior to arriving in Prague.

MATHIAS LEIDGEB  
FOUNDER & MANAGING PARTNER/PALMIRA CAPITAL  
GER



Prior to founding Palmira, Mathias Leidgeb held various positions at Stinnes AG for more than 20 years and was most recently Managing Director of DB Schenker's global real estate group. He has gained extensive experience in the development of and investments in industrial real estate.

Mathias Leidgeb is a lawyer and studied in Tübingen.

HIROYUKI ISOBE, CRE  
CHAIRMAN / JAPAN VALUERS CO., LTD.  
JAP



Hiro is a fellow and founder of Japan Valuers Co., Ltd. (JV) in Tokyo, Japan, Managing Director of Japan Valuers (Myanmar) Co., Ltd. (JVM), and Executive Chairman of Japan Valuers (Cambodia) Co., Ltd. (JVC) He has been actively engaged in real estate valuation and counseling since he established HIRO and Associates, inc. in 1983 and has performed numerous counseling in city planning, project planning, feasibility studies, and market research on behalf of the public sectors and developers in Japan. He has also performed appraisal and advisory services of both domestic and overseas properties for Japanese and global clients. He has been recently active in Myanmar and Cambodia since 2016 after establishing JVM and JVC. He has been a Certified Real Estate Appraiser (Japan) since 1979. Hiro was honored to be the first Japanese individual who was invited to CRE in 1988 and designated as FRICS in 2006. He taught urban economics and valuation at the graduate school of Waseda University and Nihon University for 10 years. He is a vice-chairman of the JAREC, <https://www.jarec.jp/english/>.



DR. LEONARD MEYER ZU BRICKWEDDE  
PRESIDENT & CEO, KENSHO INVESTMENT CORPORATION  
JAP



The founder, president and CEO of Kensho has been at home in Japan for nearly three decades. As head of the Japan branch of Hypovereinsbank, he got into real estate finance when a market for institutional investors developed from 2000 onwards. From 2004, Dr. Leonard Meyer zu Brickwedde opened the Japan branch of Hypo Real Estate and forged this company into the largest non-Japanese real estate lender. In 2008, Dr. Meyer founded the Kenzo Capital Corporation and made a name for himself as a consultant and fund and asset manager for Japanese real estate. Kenzo launched the first German fund for Japanese residential real estate. After selling the Kenzo fund business, he started Kensho. The name signals an evolution in the business model: the consultant, fund and asset manager Kenzo (the Japanese syllables mean building and creating) is followed by Kensho (building and flying). Under the leadership of Dr. Meyer, Kensho invests in Japanese real estate and accompanies Japanese investors to Germany and Europe.

# CONFERENCE PARTNERS

## MAIN CONFERENCE PARTNER



## DEVELOPMENT TOUR PARTNER



## PANEL PARTNERS



## EXPERT PARTNER



## MEDIA PARTNERS



# SPONSORS INTRODUCTION

**BUSAC REAL ESTATE**  
**MAIN CONFERENCE PARTNER**



## About BUSAC Real Estate

BUSAC Real Estate has been present in the North American Real Estate market for 25 years. As an investor, owner developer and administrator, the company continues to broaden its expertise since its founding in 1998. BUSAC is part of JEMB Realty Group of New York. BUSAC and JEMB Realty are the lead investors in what are deemed as first-class organizations active in acquisitions, repositioning of real estate assets, major commercial and infrastructure investments, development projects as well as structured financing of real estate and infrastructure assets in Canada and the United States.

From its head office in Montreal, BUSAC provides administrative support and asset management assistance to JEMB Realty Group relating to properties, projects and divisions situated in New York, New Jersey, and Florida.

<https://www.jembrealty.com/division/busac/>



Passerinvest Group is a purely Czech development and investment company, which was founded by Radim Passer back in 1991, and ever since then it has acquired extensive experience with the construction of offices, commercial buildings and residential projects.

Since 1996, the company as a responsible urban developer has been primarily connected with the locality of Brumlovka (former BB Centrum) in Prague 4. It is one of the most successful and extensive urban projects not only in the Czech Republic, but in all of Europe from the perspective of development projects built by a single investor. So far, Passerinvest Group has invested almost 16 billion Czech crowns, 1.6 billion of which was invested into non-profit projects that are used by the general public (schools, public greenery, sports facilities and urban infrastructure, safety, ecology).

In 2006, Passerinvest Group entered the city district of Roztyly – the former Interlov complex in Prague 11. Since then, the company has been working on partial changes to the zoning plan so that it can transform the unkept brownfield (devastated following the construction of the metro) into a functional and user-friendly section of the city district, combining residential housing with public parks, diverse services and office function, but also a residential park on the edge of Krč Forest.

Passerinvest Group enjoys a very good reputation, which it has built both on the domestic and the international scenes. This is not only to the credit of the quality of the realised projects and the high level of the provided services, but also due to the building blocks of the company culture, which include a sense of fair play, close relations with business partners and responsibility to our society and to the environment.

The principles of urban construction and the long-term sustainable development of Prague and the Czech Republic are an integral part of Passerinvest Group's vision. Thus, in 2017 the company introduced a new conception of a solution for the transportation infrastructure in the Czech Republic, which is considered to be of key importance for ensuring the country's prosperity beyond the year 2038. In 2021 the company brought the other initiation "The Building's Development for a Richer Republic" which supports further development within the Czech Republic.

Passerinvest Group regularly places in the leading positions in the Czech Top 100 rankings.

[www.passerinvest.cz](http://www.passerinvest.cz)

[www.brumlovka.cz](http://www.brumlovka.cz)

[www.roztylyplaza.cz](http://www.roztylyplaza.cz)

The 4ct platform is a network of independent experts in the field of planning and development of cities and municipalities, founded in 2015 by Tomáš Ctibor. Our aim is to help create innovative, strong, competitive, self-sustaining, sustainable and adaptable settlements that meet the needs of the 21st century.

We provide comprehensive services that lead to positive, economically feasible and sustainable development of regions, cities and towns, individual territories and specific projects. The goal of our work is to co-create a quality environment in which we live. We are looking for solutions firmly anchored in reality, reflecting the current and future demands of the user.

We specialize in the analysis, setup and coordination of the process and management of development projects. We are dedicated to urban planning, development and transformation of cities and regions, urban analyses, urban studies, feasibility studies, and the organization of planning itself.

4ct offers the following services:

**Analysis of territory & property:** Analysis of state & potential / Data analysis / Real estate market analysis / Information database & GIS interface / Defining the parameters for a future solution

**Conceptual planning:** Conceptual study / Urban study / Sustainable and progressive spatial planning (4D) / Documents for zoning plan changes / Preparation of briefs for public or private procurement / Preparation of design/ investor competition

**Strategic planning & economics:** Development strategy / Strategic plan / Recommendation for area development / Economic assessment of strategy, design, or area development / Parameters of public and private sectors / Evaluation and strategy for real estate and property portfolio

**Development process:** Predevelopment advisory - guide through the process of preparation of the area development / Professional consultancy during area development / Preparation of documents for decision-making / Establishment of the City Office of the Architecture / Mediation in public and private sectors and facilitating cooperation

"We are a real estate women's platform and enjoy everything related to real estate, whether marketing, business, law, building management, design, or the realization of buildings and interiors. And that is why we are not afraid to say that we are good at that. Our founding group did not come together by chance but built on years of proven cooperation in various international and local companies, where it simply worked out for us."

Through the Estate Ladies platform, we have assembled a team of experts tailored to companies for each case or real estate industry issue. The Estate Ladies platform/agency was created to provide superior real estate services with high-added value. The name itself represents that the leadership and administrative apparatus are made up entirely of women. This structure was created to uniquely fill the traditional Real Estate agencies' market space and thus draw attention to the projects and clients uniquely represented by Estate Ladies. Thanks to the ability to partner with recognized experts in various fields affecting the real estate market, 'Estate Ladies' is an agency with high knowledge and added value, with a proactive spirit, and sense of partnership.

[www.estate-ladies.cz](http://www.estate-ladies.cz)

*real estate passion*



# PARTNERS INTRODUCTION

**ARTN**  
EXPERT PARTNER



**"The Association for the Development of the Real Estate Market (ARTN)** is a non-profit organization, which was established as a legal entity after roughly a year of informal prelude on September 12, 2001. The members are leading representatives of developers and investment, real estate, legal and consulting companies offices, banks, and other organizations active in the market, and leading representatives and senior management of the public administration and representatives of universities. Thanks to its diverse membership, it represents

**The ARTN group is unique in its universal competence, which in this sense has no analogs in the Czech Republic.**

The main goals of ARTN are formulated in 5 primary areas:

- increasing the quality, stability, and transparency of the real estate market,
- standardization of procedures and processes in the real estate market,
- increasing the awareness of the professional and lay public,
- promotion of the real estate market here and abroad,
- increasing the quality of education and improving professional education

the public in the field."

[www.artn.cz](http://www.artn.cz)

BEEFBROTHERS  
MEDIA PARTNER



Why should things always be in boxes?  
Why can't a snake swallow an elephant?  
And why can't a creative agency also be a tattoo studio?

**We are BeefBrothers.**



[www.beefbrothers.net](http://www.beefbrothers.net)

[ThePrime.cz](https://www.theprime.cz) is a business news portal run by the Central European property commentator Robert McLean. He's been covering the region's real estate markets since 1995, focusing on commercial and residential development, on CEE property investment, on real estate financing and on urban planning. ThePrime serves a platform for distributing property news across a variety of channels as well as bringing people together for professional gatherings and social events. Founded in 2020, the company's activities now include ThePrime Gala, an awards and charity event that attracted 360 of the top real estate professionals active in Prague.

[www.theprime.cz](https://www.theprime.cz)

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