



PropTech Update

CRE PropTech
Specialty Interest Group - March 2023

Demetrios Louziotis, CRE

Judith Amoils, CRE

CRE[®]
THE COUNSELORS
OF REAL ESTATE[®]

Agenda

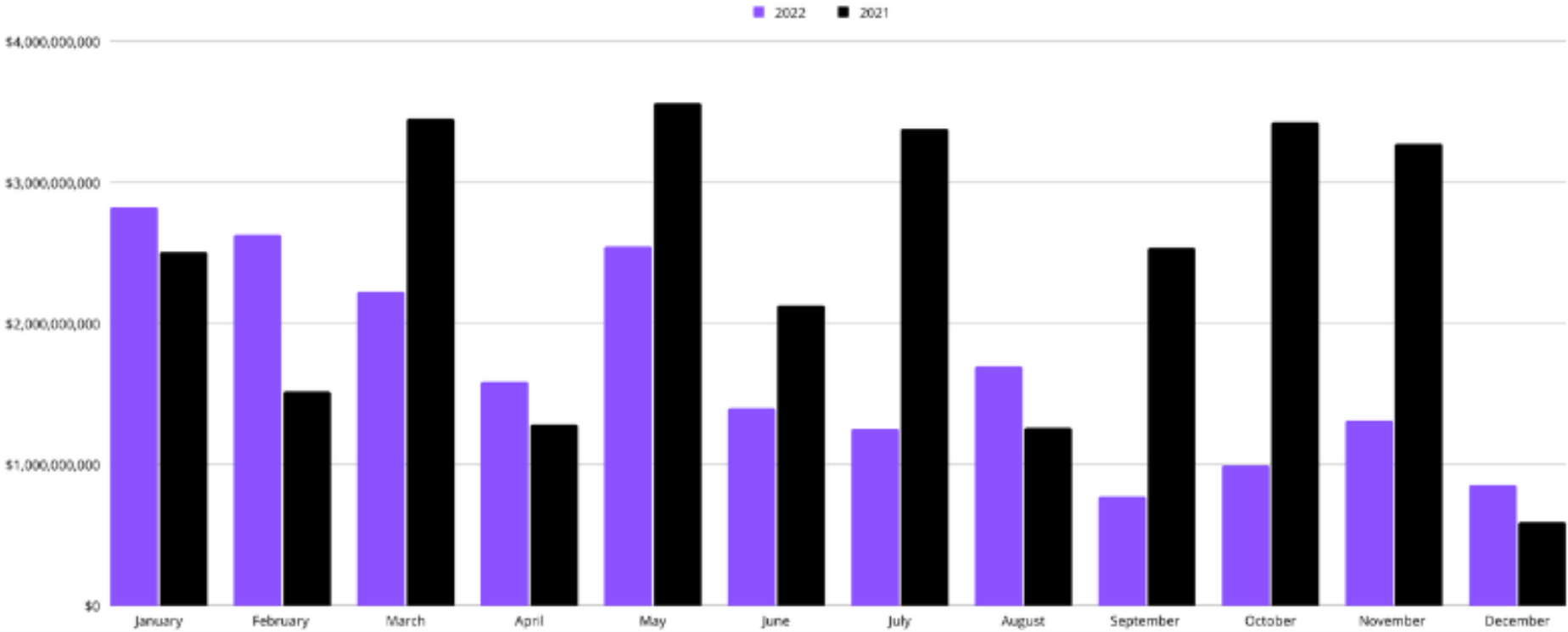
1. The Money Side of PropTech

2. What's Hot and What's Not – PropTech Activity

3. Things to Watch

Q & A

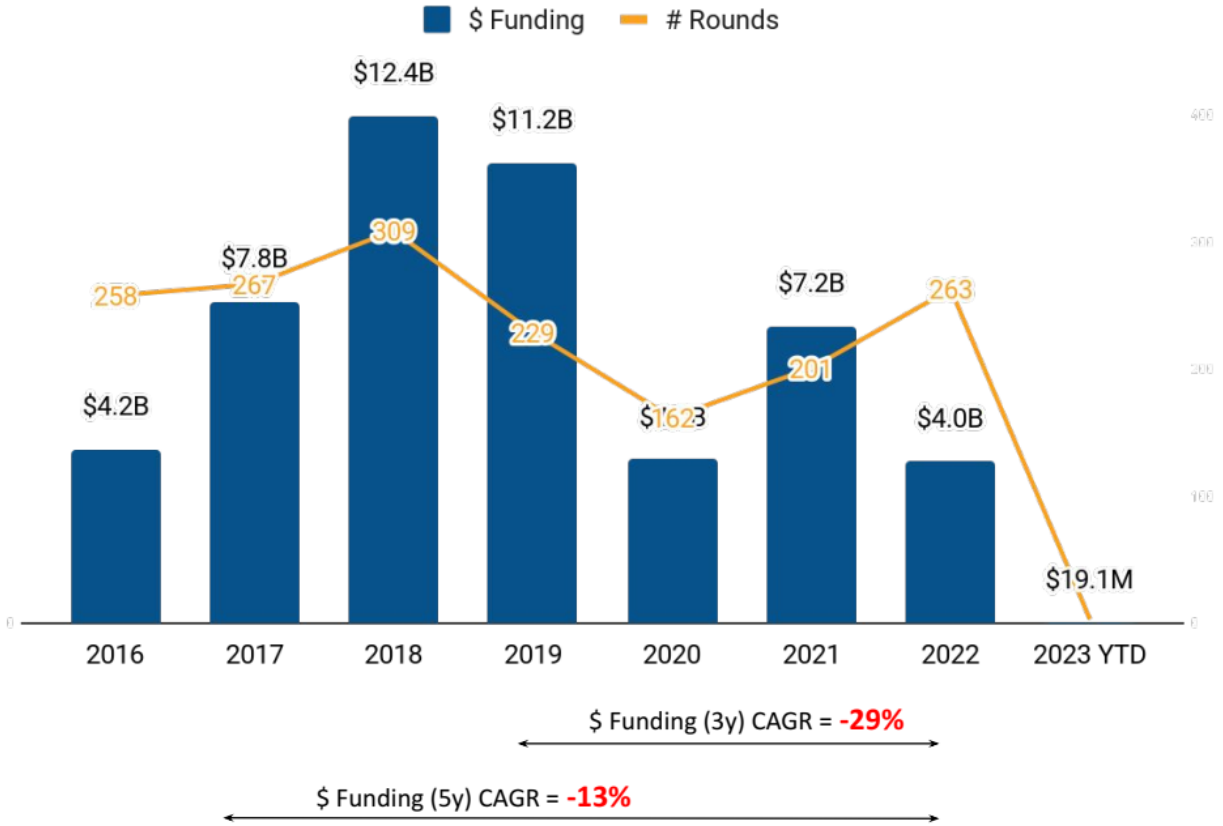
2022 PROPTech VENTURE CAPITAL



Source: Centre for Real Estate Technology and Innovation (CRETI) - 2022 PropTech Venture Capital Report

<https://creti.org/2022-propotech-venture-capital-report>

Y-o-Y Funding Trends



Note: Funding includes only Equity Funding. It excludes Debt, Grant, Post-IPO and ICO funding.

Source: Tracxn – Real Estate Tech Feed Report January 16, 2023 – includes equity funding only

2. PropTech Activity

What's Hot

- Platforms
- Integration
- Artificial Intelligence

What's Not

- Metaverse
- Tokenization
- Blockchain

Source: CRETECH/KASTLE

3. Things to Watch

- Automated Valuation and Analysis
- Visualization / VR / AR / XR
- Smart Cities
- Data
- Litigation



Q & A