



**Helping Your Community
Solve a Challenging
Real Estate Problem**

Property Advisory Services for Not-for-Profit and Government Entities

The CRE Consulting Corps, a **public service program** of The Counselors of Real Estate, provides real estate analysis and action plans for not-for-profit organizations and government entities.

- Does your organization have a strategic plan for its real estate assets?
- Are you facing changing demographics, aging structures, or similar challenges?
- Do you have property - land or buildings - that no longer fit your needs?
- Are you leveraging your real property assets to achieve your mission?
- Is your organization maximizing performance and returns on investment of its real estate assets?

Whether challenges are due to shifting demographics, economics, or other issues, the CRE Consulting Corps can help. CRE Consulting Corps teams provide objective analysis and strategic, market-driven counsel on how to best leverage real estate assets, providing the **highest levels of industry knowledge**.

The Counselors of Real Estate® is an international organization of commercial property professionals who hold leading positions in real estate, finance, law, and academia, as well as roles with business advisory firms and government agencies. Counselors **volunteer their time and expertise** for CRE Consulting Corps assignments, so costs are **well below market rates**.

We assemble a world class team of Counselors to come onsite for a week, analyze your market, listen to stakeholders, and present recommendations. A follow-up written report is delivered 4-8 weeks later, providing you with **actionable strategic guidance immediately**.

"After an intense week, the team brought a lot of perspective from their respective cities. I think it's fantastic work."

Randy Rogers

Chief Executive Officer
Tucson Association of
REALTORS®

"The team's experience, work ethic, insights, and open and frank discussions were present at the highest levels throughout their time with us. When asked to describe the experience in three words, I thought one word captured it—awesome! We are in a much better place moving this project forward because of the Consulting Corps."

Sean Nugent

Executive Director
Preston Redevelopment Agency

Learn More

For more information on the CRE Consulting Corps and past projects, visit: www.cre.org/initiatives/consulting-corps/

Real Estate Visioning and Strategic Solutions



City of Fairborn



St. Andrew's Presbyterian Church



Preston, Connecticut

City of Fairborn | Fairborn, Ohio

Recommended a path to align the city's real estate process with its vision; provided action steps to revitalize downtown, spur private sector investment, and redevelop a declining 17-acre shopping center.

Philander Smith College | Little Rock, Arkansas

Evaluated highest and best use for a 5.63-acre vacant parcel of land near campus, acquired from the Dept. of Housing and Urban Development.

Coalition for the Homeless | Orlando, Florida

Provided a homeless shelter relocation analysis for the city of Orlando, including an assessment of neighborhood impacts and strategies for funding facility relocation, construction, and operations.

Dimock Community Health Center | Boston, Massachusetts

Developed a comprehensive plan to modernize facilities in a historic building with landmark status and improve the financial position of a community health center to enhance delivery of cost-effective services.

Tucson Association of REALTORS® | Tucson, Arizona

Analyzed demand for owner-occupied attached housing in downtown Tucson and recommended action steps to foster increased downtown for-sale housing production.

St. Andrew's Presbyterian Church | Houston, Texas

Provided a strategic plan for the church's real estate assets and guidance to address future needs with predictable financial stability.

Preston Redevelopment Agency | Preston, Connecticut

Created an action plan for redevelopment of the closed Norwich State Hospital.

"We had a lot of energy and ideas, but we really needed an objective analysis and a fresh perspective."

Dan Kirkpatrick

Mayor
City of Fairborn, Ohio

"The team was able to get creative looking at how to maximize the monetary value of the land while balancing that with the Sisters' mission value of the land."

Mike Sweitzer-Beckman

Director of Development
Holy Wisdom Monastery

"We're a small institution and I don't have access to an entire staff of architects and developers. We received this incredible level of expertise for pennies on the dollar--advice this college couldn't otherwise afford. They were an invaluable resource."

Kelle Menogan, Sr.

Former Vice President, Facilities
& Real Property Management,
Tougaloo College

Learn More

To explore how the Consulting Corps can assist you, contact Samantha DeKoven, Director of Public Service Initiatives for The Counselors of Real Estate, by email at sdekoven@cre.org or by phone at (312) 329-8431.