

# Property Advisory Services for Faith-Based Organizations

The CRE Consulting Corps, a **public service program** of The Counselors of Real Estate, provides real estate analysis and action plans for not-for-profit organizations and government entities.

- Does your organization have a strategic plan for its real estate assets?
- Are you facing declining membership, aging structures, or similar challenges?
- Do you have property land or buildings that no longer fit your needs?
- Are you leveraging your real property assets to achieve your mission?
- Is your organization maximizing performance and returns on investment of its real estate assets?

Whether challenges are due to shifting demographics, economics, or other issues, the CRE Consulting Corps can help. CRE Consulting Corps teams provide objective analysis and strategic, market-driven counsel on how to best leverage real estate assets, providing the **highest levels of industry knowledge**.

The Counselors of Real Estate® is an international organization of commercial property professionals who hold leading positions in real estate, finance, law, and academia, as well as roles with business advisory firms and government agencies. Counselors **volunteer their time and expertise** for CRE Consulting Corps assignments, so costs are **well below market rates**.

We assemble a world class team of Counselors to come onsite for a week, analyze your market, listen to stakeholders, and present recommendations. A follow-up written report is delivered 4-8 weeks later, providing you with **actionable strategic guidance immediately**.



"The team did such a great job for us. It was amazing to see all that expertise in one room!"

**Rev. Jeunee Godsey** St. Michael's Episcopal Church

"I have nothing but praise for the CRE or the team or the work they did, as well as their continued commitment above and beyond... This was exactly what we needed."

Miguel Santos

Catholic Diocese of Brownsville

#### Learn More ·····

For more information on the CRE Consulting Corps and past projects, visit: www.cre.org/initiatives/consulting-corps/

To explore how the Consulting Corps can assist you, contact Samantha DeKoven, Director of Public Service Initiatives for The Counselors of Real Estate, by email at <a href="mailto:sdekoven@cre.org">sdekoven@cre.org</a> or by phone at (312) 329-8431.

# **Religious Organizations**



### St. Andrew's Presbyterian Church | Houston, Texas

Provided a strategic plan for the church's real estate assets and guidance to address future needs with predictable financial stability.



#### Diocese of Brownsville | McAllen, Texas

Recommended a strategy to create an inventory of real estate holdings and utilize diocesan assets to support growth and align with the mission and vision of the Diocese.



#### St. Michael's Episcopal Church | Bon Air, Virginia

Developed a strategic plan and outlined a transition agreement for the planned exit of St. Michael School; helped church leadership plan for current and future needs of Church property.



#### Diocese of Charlotte | Charlotte, North Carolina

Established a framework for asset and property management; documented the existing assets and identified areas of projected future growth.



#### Archdiocese of Philadelphia | Philadelphia, Pennsylvania

Evaluated the real estate holdings of a selected sample parish that served as a prototype; documented the process for use as a template with other parishes.



#### Diocese of Charleston | Charleston, South Carolina

Designed a methodology for managing existing real estate holdings and developed strategies to expand parishes and support facilities where needed due to population shifts and demographic changes.



## Holy Wisdom Monastery | Middleton, Wisconsin

Developed a long-term strategic plan, compatible with the client's mission and focus on preservation and protection of open space, to reduce operating costs and generate revenue from existing assets.



#### Sisters of the Divine Compassion | White Plains, New York

Evaluated two client-owned assets to determine fair market rent to charge current tenants and identified highest and best use options for development of the properties.

"The consulting team members were quite honest when looking at our real estate assets and it was evident that they have been trained to look at maximizing value... The team was able to get creative about looking at how to maximize the monetary value of the land while balancing that with the sisters' mission value of the land."

**Mike Sweitzer-Beckman**Director of Development,
Holy Wisdom Monastery