



CRE®
**Consulting
Corps**

**Helping Your Community
Solve a Challenging
Real Estate Problem**

Property Advisory Services for Not-for-Profit and Government Entities

The CRE Consulting Corps, a **public service program** of The Counselors of Real Estate, provides real estate analysis and action plans for not-for-profit organizations and government entities.

- Does your organization have a strategic plan for its real estate assets?
- Are you facing changing demographics, aging structures, or similar challenges?
- Do you have property - land or buildings - that no longer fit your needs?
- Are you leveraging your real property assets to achieve your mission?
- Is your organization maximizing performance and returns on investment of its real estate assets?

Whether challenges are due to shifting demographics, economics, or other issues, the CRE Consulting Corps can help. CRE Consulting Corps teams provide objective analysis and strategic, market-driven counsel on how to best leverage real estate assets, providing the **highest levels of industry knowledge**.

The Counselors of Real Estate® is an international organization of commercial property professionals who hold leading positions in real estate, finance, law, and academia, as well as roles with business advisory firms and government agencies. Counselors **volunteer their time and expertise** for CRE Consulting Corps assignments, so costs are **well below market rates**.

We assemble a world class team of Counselors to come onsite for a week, analyze your market, listen to stakeholders, and present recommendations. A follow-up written report is delivered 4-8 weeks later, providing you with **actionable strategic guidance immediately**.

"We had a lot of energy and ideas, but we really needed an objective analysis and a fresh perspective."

Dan Kirkpatrick

Mayor

City of Fairborn, Ohio

"The report is a strategic action plan. It's a roadmap that contains achievable, affordable action steps to continue to enhance Fairborn and its assets."

Pete Bales

Interim City Manager

City of Fairborn, Ohio



Learn More

For more information on the CRE Consulting Corps and past projects, visit: www.cre.org/initiatives/consulting-corps/

Economic Development and Adaptive Reuse Assignments

Naval Air Station Oceana | Virginia Beach, Virginia

Developed an actionable strategic plan to guide redevelopment of support facilities for Navy personnel via a review of property assets and exploration of alternative leasehold structures and public private partnership models to monetize unneeded parcels.

City of Fairborn | Fairborn, Ohio

Recommended a path to align the city's real estate process with its vision; provided action steps to revitalize downtown, spur private sector investment, and redevelop a declining 17-acre shopping center.

Central State Hospital Local Redevelopment Authority | Milledgeville, Georgia

Assisted in the design of an attainable vision and plan of action for redevelopment of the vacated Central State Hospital campus—one of the largest mental health facilities in the country—with a focus on job creation and economic growth.

Catholic Charities Progress of Peoples Development Corporation (affordable housing developer) | Brooklyn & Queens, New York

Analyzed the organization's properties and operations and provided structural and strategic recommendations to manage the inventory and deliver affordable housing.

Dimock Community Health Center | Boston, Massachusetts

Developed a comprehensive plan to modernize facilities in a historic building with landmark status and improve the financial position of a community health center to enhance delivery of cost-effective services.

Orleans Levee District | New Orleans, Louisiana

Analyzed the potential for revitalizing the 450-slip South Shore Harbor Marina damaged in Hurricane Katrina, providing creative, attainable strategies to restore and reposition the Marina and the adjacent 15-acre peninsula.

City of Gdansk | Gdansk, Poland

Conducted a feasibility study for redevelopment of a highly desirable waterfront district in Gdansk and provided a market-oriented model for public-private ventures to encourage future development.

New Mexico State University | Las Cruces, New Mexico

Provided guidance for more effective management of the university's land and identified opportunities to monetize those holdings to advance the institution's academic, civic, and economic missions.



Naval Air Station Oceana

"To say the Consulting Corps team has given us much to consider and evaluate for the future would be a gross understatement. Words like 'creative,' 'innovative,' 'on-target,' and 'tremendously detailed' were common descriptions of the team and their work given by those attending the exit briefing."

W. Michael Couch

Executive Director, Central State Hospital Local Redevelopment Authority, Milledgeville, Georgia



New Orleans Harbor

"The CRE panel was absolutely outstanding. They challenged our thinking and asked the right questions. They put us on the track we need to be on."

Bill Matthews

U.S. General Services Administration

Learn More

To explore how the Consulting Corps can assist you, contact Samantha DeKoven, Director of Public Service Initiatives for The Counselors of Real Estate, by email at sdekoven@cre.org or by phone at (312) 329-8431.