



Güniz ÇELEN CRE, MAI, FRICS
Chartered Appraiser M.Arch., MBA



CRE FOR OVER 50 YEARS. THE MOST
TRUSTED ADVISORS IN REAL ESTATE



ÇELEN Corporate Property Valuation and Counseling Inc. - Chairperson (1995-)
ÇELEN Strategic Investment Solutions Ltd. - Founding Partner (2003-)
Appraisal Institute USA -International Member to Board Of Directors (2012-2015, two terms)
The Counselors of Real Estate USA - European Chapter Executive Committee Member (2014-2016)
Appraisal Institute USA -International Relations Committee Member
Darüşşafaka Society Endowment Fund - Executive Board Member
Appraisers' Association of Turkey - Founding Honorary President (2001-2007)
ULI, Urban Land Institute - Executive Country Council Member (2000-2015)

Güniz Çelen, is a Chartered Appraiser and is recognized by **The Counselors of Real Estate** as one of the most prominent 1,100 Counselors of the real estate world with her "**CRE**" designation and holds the "**MAI**" designation as well as being recognized as the first Turkish "**FRICS**" by **RICS**. Prior to launching Çelen Appraisal Center in 1995, she worked in international construction contracts as project engineer, took executive position in international trade, investment and development projects under title of Executive Vice President - Investments of KiSKA Holding; active in infrasture construction contracts, superstructure development and The Marmara hospitality investments in Turkey, ME and in USA .

The 40 years of extensive and diversified hands-on experience in various areas of construction, development and investment environs blended with the advantage of her **M.Arch** (METU) and **MBA** in Finance (Koc University) degrees, has led to an accumulation of unique know-how in residential, commercial, hospitality and industrial development issues with a proven track record in enhancing investment benefits through amalgamating breakthrough conceptual design with development economics. Çelen Group companies have become well known for value enhancing services in product design, development and investment strategies which not only fit the market needs but lead future trends.

Güniz Çelen has served on the **Boards of TMMMB** and **IPYD**, has been Member of the Higher Council of **YASED**, has completed two terms as Member of the Board of the Appraisal Institute, CRE European Board and Darüşşafaka Society Executive Board Member and has been an active member of **RICS** and **ULI**. Güniz Çelen has also spent years in establishing the foundations of the appraisal profession, has represented Turkish Appraisers in **IVSC** and **TEGoVA** during 2001-2007 as the Founding President of the **Appraisers' Association of Turkey**, and continues to speak, teach and write for the development of the real estate investment environment.