

REGISTER  
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# Global Cities

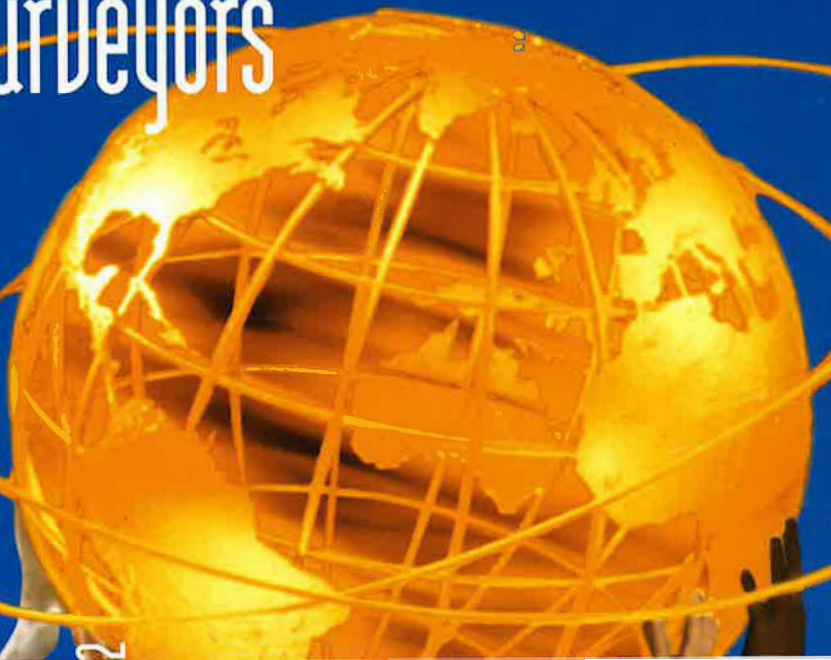
in an **ERA OF CHANGE**

AN  
INTERNATIONAL  
REAL ESTATE  
SYMPOSIUM  
SPONSORED BY

Harvard Design School  
The Counselors of Real Estate  
The Royal Institution  
of Chartered Surveyors

ember

UPDATED INFORMATION



# the Symposium Experience

You are invited to attend one of the most relevant, thought-provoking, and exclusive programs for real estate executives this year.

Jointly sponsored by Harvard University's Design School, The Counselors of Real Estate, and the Royal Institution of Chartered Surveyors (RICS), Global Cities in an Era of Change will identify the common denominators that characterize successful cities and the forces that stimulate urban investment worldwide.

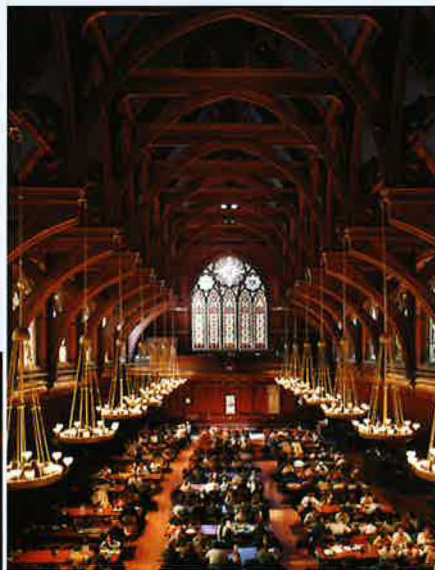
An international array of celebrated practitioners will examine every facet of the modern metropolis—the challenges inherent in escalating costs, disparate populations, diminishing resources, and limited capital, as well as the characteristics that attract employers, developers, investors, and skilled workers to vital urban locations around the globe.

To heighten your experience at the symposium, the program sessions and networking events will be held at some of Harvard's most prestigious and captivating venues—the Sanders Theatre, the Harvard Faculty Club, and the Loeb (President's) House—all rich in history and atmosphere.

In his "Capital" column of The Wall Street Journal David Wessel recently wrote, "Something good – and economically significant – happens when smart people congregate in one place." That place is Harvard University, September 4 – 6.

Be prepared for the global city. Plan to attend today.

[www.globalcitysymposium.com](http://www.globalcitysymposium.com)



Harvard's Annenberg Hall

# Global Cities

in an **ERA OF CHANGE**

## **SYMPOSIUM PROGRAM COMMITTEE**

### **CHAIRMAN:**

**Richard Pelsler**  
Harvard Design School

### **COMMITTEE:**

**Stephen Brown**  
RICS Foundation

**Alan Collett, FRICS**  
RICS, Allsops

**David Fitzpatrick**  
RICS Foundation

**Mary Walker Fleischmann**  
The Counselors of Real Estate

**Martyn Glen, CRE**  
Integra Glen Advisors

**Hugh Kelly, CRE**  
New York University Graduate  
Real Estate School

**David Kirk, CRE**  
Kirk&Company

**George Lovejoy, CRE**  
Fifty Associates

**Angus McIntosh, FRICS**  
RICS, King Sturge

**John McMahan, CRE**  
Centerprise

**Dr. Karen Sieracki, MRICS**  
RICS, KASPAR Associates Ltd.



Harvard Design School

THE  
COUNSELORS  
OF REAL ESTATE **CRE**



# FEATURED PROGRAMS

How can you, as a leading real estate professional, shape the global city of tomorrow and profit from the emerging opportunities?

THURSDAY, SEPTEMBER 5

## The Global City Today

What are the effects of geography, capital markets, infrastructure, and real estate investments on the economic and population growth (and decline) of these cities? What are the lessons learned?

PANELISTS: **Dr. Frank Duffy** DEGW North America, New York

**Brent McCarthy** UBS Warburg, Tokyo

**Dr. Ali Parsa** South Bank University, London

COORDINATOR/  
MODERATOR:

**Angus McIntosh** King Sturge, London

THURSDAY, SEPTEMBER 5

## Strategies for Managing Urban Growth and Revitalization

This session will focus on current efforts to manage cities' growth and revitalization, with particular attention to strategies for encouraging private real estate development through public investment.

PANELISTS: **Dame Judith Mayhew** Policy & Resources Committee, Corporation of the City of London, London

**Edward Rendell** former Mayor, Philadelphia

**Col. Datuk Mohamad Shaid Mohd Taufek** Lord Mayor, Kuala Lumpur

RESPONDENT: **Peter Hall** San Diego Center City Redevelopment Commission, San Diego

COMMENTATOR: **Bowen "Buzz" McCoy, CRE** Buzz McCoy Associates, Los Angeles

MODERATOR: **Nicolas Retsinas** Joint Center for Housing Studies, Harvard University, Cambridge

COORDINATOR: **Richard Peiser** Harvard Design School, Cambridge

THURSDAY, SEPTEMBER 5

## Economic and Workplace Driving Forces

What are the various "non-physical" forces – economic forces, business practices, workplace trends, demographics, culture and lifestyle preferences, public policy – that influence private investment in certain metropolitan areas and not in others? What are the driving economic and workplace forces that create a truly global city?

PANELISTS: **Mahlon Apgar, CRE** The Boston Consulting Group, Inc., New York

**Will McIntosh** AIG Global Real Estate Investment Corp., New York

**Ken O'Gara** Pepsico, New York

**Lee Timmons** Hines Partners, Austin

COORDINATOR/  
MODERATOR:

**John McMahan, CRE** Centerprise, San Francisco





THURSDAY, SEPTEMBER 5

## Making Cities Work—Supplying the Fabric

In order to attract employers and investors, what must cities provide and what attributes must they possess? What are the financial and planning mechanisms necessary for their provision?

PANELISTS: **Peter Head** FaberMaunsell & AECOM, London  
**Joel Kotkin** Pepperdine University, Los Angeles  
**Peter Lewis, CRE** Massachusetts Institute of Technology, Cambridge  
COMMENTATOR: **Bowen “Buzz” McCoy, CRE** Buzz McCoy Associates, Los Angeles  
COORDINATOR/  
MODERATOR: **Barry Gilbertson, FRICS, CRE** PricewaterhouseCoopers, London

THURSDAY, SEPTEMBER 5

## How Has the City Evolved?

Internationally renowned authority on global, economic, political, and social trends, Joel Kotkin predicts that the city’s historical traditional role as the center of creativity and as a crossroads for trade and culture is becoming ever more essential in a globalized information-age economy.

FEATURED  
SPEAKER: **Joel Kotkin** Pepperdine University

[www.globalcityessymposium.com](http://www.globalcityessymposium.com)

## JUST ADDED: TOUR PROGRAMS

WEDNESDAY, SEPTEMBER 4



### MIT and Its Environs Tour

The Massachusetts Institute of Technology (MIT), a leader in education and research, has maintained a commitment to provide a resource for teaching, learning, and technology, and to contribute financially and socially to its neighbors. A 1997 BankBoston study revealed that 1,065 MIT-related companies were headquartered in Massachusetts, employing 125,000 people and representing 10 percent of the Commonwealth’s economic base.

This special program will provide attendees an inside look into the vital role of the Massachusetts Institute of Technology. With over ten million square feet of academic space, five million square feet of investment real estate in Cambridge, and cooperative programs with neighboring institutions including the Whitehead Institute for Biomedical Research, the campus has become a focal point for technology and biotechnology.

### Welcome to Harvard Campus Tour



FRIDAY, SEPTEMBER 6

## Cross Border Capital Flows

What are the impacts of regulatory restrictions, currency stability, political events, and property markets on cross border capital flows? How can organizational structures create opportunities for wealth building?

PANELISTS: **Jan Doets** ING Real Estate, The Netherlands

**Kevin Fitzpatrick** American International Group (AIG), New York

**Paul Rivlin** Deutsche Bank AG, London

**Charles Wurtzbach** Henderson Global Investors, Chicago

**Andrew Wood, FRICS, CRE** Lend Lease Real Estate Investments, New York

Co- COORDINATORS: **Dr. Karen A. Sieracki, MRICS** KASPAR Associates Ltd., Kent

**Hugh Kelly, CRE** New York University Graduate Real Estate School, New York

FRIDAY, SEPTEMBER 6

## The Future Vision

Four high profile real estate visionaries reflect on their own visions of the future of the global city. How will the concept of the true global city be dramatically changed? What is the "super vision" of the global city of the future?

PANELISTS: **Anthony Downs, CRE** Brookings Institution, Washington, D.C.

**Alex Krieger** Harvard Design School, Cambridge

**Jeremy Newsum, FRICS** The Grosvenor Office, London

**Dan Rose, CRE** Rose Associates, New York

MODERATOR: **Bowen "Buzz" McCoy, CRE** Buzz McCoy Associates, Los Angeles

### JUST ADDED:

**KEYNOTE SPEAKER: Lawrence H. Summers** President, Harvard University

THURSDAY, SEPTEMBER 5



**Lawrence H. Summers** is the 27th president of Harvard University, an eminent scholar, and an admired public servant.

Previously, Summers served as vice president of development economics and chief economist of the World Bank, as the U.S. undersecretary of the treasury for international affairs, and later, as deputy secretary of the treasury. In 1999, as secretary of the treasury, he served as the principal economic adviser to the President of the U.S. and as the chief financial officer of the U.S. government, helping to engineer a historic pay down of U.S. debt, working successfully to extend the life of the Social Security and Medicare trust funds, and leading

# Schedule of Events

Program and schedule effective June 2002, and subject to change.  
For updated program information, see [www.globalcitysymposium.com](http://www.globalcitysymposium.com)

## WEDNESDAY, SEPTEMBER 4

12:00 noon–3:00 pm	Massachusetts Institute of Technology Tour (ticketed)
3:30 pm–4:30 pm	Harvard Campus Walking Tour
6:00 pm – 8:00 pm	Welcome Reception

## THURSDAY, SEPTEMBER 5

7:00 am	Breakfast (Harvard Faculty Club)
8:00 am	Welcoming Remarks
8:15 am – 9:30 am	The Global City Today
9:45 am – 11:30 am	Strategies for Managing Urban Growth & Revitalization
12:00 noon – 1:00 pm	Luncheon
1:30 pm–2:00 pm	Keynote Address by Harvard President Lawrence Summers
2:15 pm – 3:45 pm	Economic & Workplace Driving Forces
4:00 pm – 5:30 pm	Making Cities Work—Supplying the Fabric
7:00 pm	Dinner and Keynote Address by Joel Kotkin

## FRIDAY, SEPTEMBER 6

7:00 am	Breakfast (Harvard Faculty Club)
8:00 am – 10:00 am	Cross Border Capital Flows
10:15 am – 11:45 am	The Future Vision
12:00 noon	Closing Luncheon

## General Information

### HEADQUARTERS HOTEL:

The Charles Hotel  
One Bennett Street  
Cambridge, MA 02138

Telephone: 617-864-1200

Toll Free within the U.S.:  
800-882-1818

+0011-617-864-1200  
(outside the U.S.)

Fax: 617-864-5715

Email:  
[reservation@charleshotel.com](mailto:reservation@charleshotel.com)

Use ID #B0918 to secure the group rate for the Charles Hotel. US\$290 king deluxe room, plus taxes. Cutoff for hotel reservations: August 7, 2002

### GROUND TRANSPORTATION:

Allow a 45-minute taxi cab ride from Logan International Airport to Harvard University.

### ATTIRE:

Business attire is appropriate for all conference and evening events.

### REGISTRATION:

All fees shall be paid in U.S. by credit card, check, or wire transfer (BACS payment). See the registration form for details. Confirmation of registration and other pertinent information will be sent to you in acknowledgement of all registrations. The conference registration fee includes participation in all conference sessions, as well as all scheduled breakfast, lunch, dinner, and welcome reception functions.

### CANCELLATION POLICY:

Cancellations must be made in writing and will be subject to a \$50 administrative charge. No refunds can be made for cancellations made less than 21 days in advance of the event. However, substitute delegates will be accepted at any time.

### DISCLAIMER:

The sponsors of the program accept no responsibility for the views or opinions as expressed by the speakers, chairman, or any other persons at the event.

### EVENT CANCELLATION:

The partner organizations reserve the right in their absolute discretion to cancel the event.

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## INTERNATIONAL REAL ESTATE SYMPOSIUM

September 4-6, 2002  
Harvard University,  
Cambridge, Massachusetts

### Registration Form

Please check if you are a:

CRE Member     RICS Member     Harvard Graduate

First Name: ..... Last Name: .....

Title: .....

Company Name: .....

Address: .....

City: ..... State: ..... Postal/Zip Code: .....

Country: .....

Telephone: ..... Fax: .....

Email: .....

Dietary or Other Restrictions: .....

### Registration Fees

(price per attendee (US \$))

Special discount available for client registrations or additional registrations from your firm – \$995 each

Symposium \$ 1295

MIT Tour - Special Event \$50

**Total:** .....

### Payment Information

I have enclosed a check.

Please contact me to arrange a wire transfer.

I hereby authorize The Counselors of Real Estate to charge my credit card.

Visa    MasterCard    American Express

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Credit Card Number: .....

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**All funds must be  
submitted in US dollars**