

## **Alan Billingsley**

Director & Head of Research, North America

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Mr. Billingsley heads RREEF's North American research team, a staff of 18 located in both San Francisco and New York. This team supports strategic decision-making in all major areas of operations including acquisitions, dispositions, development, property management, portfolio management, publicly traded securities, structured debt and client reporting. Research focuses on the major metropolitan markets in the US and Canada for apartment, industrial, retail, office, and other investments. Mr. Billingsley focuses on market analysis and investment and portfolio strategy for its clients and funds. He has over 25 years of experience in all forms of real estate development and investment analysis, including nearly seven years with RREEF. Before joining RREEF, Mr. Billingsley was a Managing Partner with Sedway Group, a real estate and urban economics consulting firm with a staff of approximately 30 people, and with offices in San Francisco and Los Angeles. Prior to this, Mr. Billingsley served as a Principal with Economics Research Associates where he served for nearly 10 years in its Los Angeles, Chicago and San Francisco offices. He is an active member of the Urban Land Institute serving on its local Executive Board and the national Commercial & Retail Development Council; is past President and member of the Board of Directors of the local chapter of Lambda Alpha; is past President of the local chapter of the Counselors of Real Estate; is a member of the Research Task Force and Steering Committee at the International Council of Shopping Centers; and is active in several civic and educational organizations. Mr. Billingsley holds an M.A. in Architecture and Urban Planning from the University of California, Los Angeles.